

지엑스씨 주식회사

문서번호 : 20250801-01

주소: 경기도 성남시 분당구 판교로289번길 20, 3동 3층 311호

일자 : 2025.08.01

수신 : 한국콘텐츠진흥원 게임더하기 사업단

제목 : 해외서비스 수행 이력 제출의 건

귀사의 무궁한 발전을 기원합니다.

지엑스씨(주)는 게임더하기 사업에 협력사로 신청함에 따라, 하기와 같이 수행 이력 증빙을 제출합니다.

또한, 당사는 Game Round Inc. (G.Round)의 지분을 100% 소유하고 있음을 안내드립니다.

수행 이력 증빙

1. 넷마블 게임 글로벌 마케팅
2. 뉴코어게임즈 게임 글로벌 마케팅
3. NDUS Interactive 글로벌 마케팅

지엑스씨 (주)

대표이사 우정석





MKT SERVICES AGREEMENT

This MKT SERVICES AGREEMENT (the “Agreement”) is made between Game Round, Inc. (“G.Round”) and the client listed in the Deal Terms below (the “Client”) (each a “Party” and collectively, “Parties”), as of the latest date listed in the signature block below (the “Effective Date”).

DEAL TERMS

Client	Netmarble Corporation
Game(s)	[REDACTED] (the “Game”)
Client Contact	Won Kyeong Kim / wonkyung@netmarble.com
Services Period	Beginning on the Effective Date, until completion of the agreed-upon Services
Price	[Total 51,300 USD] * See the details in the Appendix 35,900 USD(70%) as Advance Payment (“Advance”), 15,400 USD(30%) as the Remaining Balance
Service Level	See Service Level Details below for more information

SERVICE LEVEL DETAILS

Service Scope	<ul style="list-style-type: none"> ● 1 session of the Marketing Service* (“MKT”) ● Package (“Package”): MKT-Custom <ul style="list-style-type: none"> - Micro-Influencers + Lurkit Marketing: Engage 100 Micro-Influencers(50+50 2 batches) to promote the game pre-launch, increase Wishlist additions, and drive purchases and reviews through gameplay content and review requests. - PR & Media Exposure: Publish PR articles targeting 30–50 global media outlets to boost Wishlist additions, game purchases, and user reviews. - G.Round Exposure: Leverage G.Round’s main banner, blog, SNS, and direct messaging (3,000 recipients) to promote Wishlist growth, game purchases, and user engagement.
Period	The MKT will begin on 26 March 2025 and last for the period mutually agreed. Client shall provide all reasonably requested

	marketing materials such as Press Kit at least 3 business days prior to the MKT start date or any mutually agreed date in writing.
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STANDARD TERMS AND CONDITIONS

1. G.ROUND SERVICES

- 1.1. **The Services.** G.Round provides services focused on the pre-launch marketing of the Client's Game as further described and agreed upon in the Deal Terms above (the "Services").
- 1.2. **MKT.** A Marketing("MKT") Service shall mean a service provided through G.Round itself or its partners to support the game's launch by generating initial positive reception and driving sales growth.
- 1.3. **No Guarantees.** Except as specifically agreed in the Deal Terms, G.Round does not make any guarantees as to the results or accuracy of the Services.
- 1.4. **Privacy.** Each Party agree agrees to comply with all privacy laws with respect to the Testers and the Services.
- 1.5. **Adjustments to Services Period.** Subject to prior written consent of the Client, G.Round may adjust the specific dates of the Services Period if reasonably required.

2. LICENSE GRANT

Client hereby grants to G.Round a worldwide, royalty-free, non-transferable, non-sublicensable, non-exclusive, limited license during the Service Period, to use Client's trademarks, logos, promotional materials, and other marketing assets related to the Game strictly for the purpose of conducting marketing activities necessary for promoting the Game as part of the agreed Services. This license does not extend to any modifications or uses beyond these specified purposes without the prior written consent of the Client.

3. PAYMENT TERMS AND CANCELLATION POLICY

- 3.1. **Payment Terms.** If the Deal Terms require an Advance, the Client shall remit the Advance Payment to G.Round within seven (7) days following the Effective Date. The remaining balance shall be payable within fourteen (14) days from the date G.Round issues an invoice upon completion of the Services.If no Advance is required, the Client shall pay the full amount within 7 days following the Effective Date. In the event of any modifications to the Deal Terms, including but not limited to the addition of further tests or changes to the agreed-upon Services, the Fees may be subject to adjustment as mutually agreed by the Parties.
- 3.2. **Cancellation Policy.** If the Advance has been made and the Client cancels the Services due to unavoidable circumstances, the burden of proof for such circumstances shall rest solely with the Client. Upon receiving a cancellation request, the G.Round shall review the request and notify the Client of its decision within seven (7) days. If G.Round approves the

cancellation, G.Round shall refund the Advance to the Client to an account designated by the Client within fourteen (14) days from the date of approval.

4. REPRESENTATIONS AND WARRANTIES

- 4.1. **Ownership & Rights.** Client has all necessary rights, title, and interest in and to the Game, its trademarks, logos, promotional materials, and any other assets provided to G.Round for marketing purposes, and that the use of such materials as permitted under this Agreement will not infringe any third-party rights.
- 4.2. **No Infringement.** The Game and any materials provided by Client do not infringe upon any patents, copyrights, trademarks, trade secrets, or other intellectual property rights of any third party.
- 4.3. **Compliance with Laws.** The Game and all promotional materials comply with applicable laws, regulations, and industry standards, including but not limited to advertising, consumer protection, and data privacy laws.
- 4.4. **Accuracy of Information.** All information, descriptions, and representations made by Client regarding the Game, its features, and promotional materials are accurate, complete, and not misleading.
- 4.5. **Third-Party Approvals.** If any third-party content (such as music, artwork, or licensed assets) is included in the Game or its promotional materials, Client has obtained all necessary approvals, licenses, and permissions for its use in marketing.
- 4.6. **Indemnification.** Client agrees to indemnify, defend, and hold harmless G.Round from any claims, damages, or liabilities arising from a breach of the above warranties, including but not limited to intellectual property disputes or regulatory violations.

5. CONFIDENTIALITY

Both parties agree to keep all non-public information exchanged in connection with the Services strictly confidential and to use such information solely for the purpose of performing their obligations under this Agreement. The obligations of confidentiality hereunder will survive the termination or expiration of this Agreement.

6. TERMINATION

- 6.1. **Term of Agreement.** This Agreement will begin on the Effective Date and continue until all Services are completed, or until terminated by either Client or G.Round as set out below.
- 6.2. **Termination for Breach.** The Parties may terminate this Agreement or any individual set of Deal Terms immediately upon written notice if (i) the other Party breaches any representation, warranty, or other term of this Agreement and that breach remains uncured for 7 days after notice of the breach, (ii) the other Party liquidates, dissolves, or discontinues its business for any reason, or enters into bankruptcy, whether voluntarily or involuntarily;
- 6.3. **Survival.** To the extent permitted by law, Sections 4, 5, and 7 to 10 of this Agreement will survive its expiration or termination for any reason.

7. DISCLAIMER; LIMITATION OF LIABILITY

- 7.1. THE CLIENT AGREES THAT THEIR USE OF THE MARKETING SERVICES IS AT THEIR SOLE RISK AND THAT THE MARKETING SERVICES AND THE TOOLS G.ROUND USES ARE PROVIDED “AS IS” AND “AS AVAILABLE” WITHOUT WARRANTY OF ANY KIND AND ARE FOR INFORMATIONAL AND PROMOTIONAL PURPOSES ONLY. G.ROUND IS NOT RESPONSIBLE FOR ANY UNAUTHORIZED DISTRIBUTION OR PROMOTION OF THE GAME OUTSIDE THE MARKETING SERVICES UNLESS SUCH UNAUTHORIZED USE RESULTS FROM ANY FAULT ATTRIBUTABLE TO G.ROUND..
- 7.2. NEITHER PARTY SHALL BE LIABLE TO THE OTHER PARTY FOR LOSS OF PROFITS, OR ANY SPECIAL, PUNITIVE, INCIDENTAL, INDIRECT, OR CONSEQUENTIAL DAMAGES ARISING OUT OF OR IN CONNECTION WITH THIS AGREEMENT OR THE SERVICES, INCLUDING ANY ERRORS OR ISSUES WITHIN THE GAME, THE TOOLS G.ROUND USES. FURTHERMORE, EACH PARTY’S LIABILITY ARISING UNDER OR IN CONNECTION WITH THIS AGREEMENT OR THE MARKETING SERVICES WILL NOT EXCEED THE AMOUNT PAID TO G.ROUND FOR THE SERVICES UNDER THIS AGREEMENT.

8. INDEMNIFICATION

To the extent permitted by law, each Party (the “Indemnifying Party”) shall indemnify and hold harmless the other Party from any third-party claims, actions, or proceedings, but only where such claims arise directly from a breach, negligence, or willful misconduct attributable solely to the Indemnifying Party’s actions. This indemnification shall apply solely to direct losses and liabilities incurred as a direct result of the aforementioned acts, and shall not extend to any consequential, incidental, or indirect damages.

9. GENERAL TERMS

- 9.1. **Entire Agreement.** This Agreement constitutes the entire agreement between G.Round and Client and supersedes all prior or contemporaneous agreements between G.Round and Client with respect to the subject matter of this Agreement.
- 9.2. **Amendment.** This Agreement may not be amended except in writing signed by both G.Round and Client.
- 9.3. **Notices.** Any notices under this Agreement will be given to Client at the email address specified below its signature or in its account of G.Round.
- 9.4. **Assignment.** Neither Party may not assign this Agreement or any of its rights under this Agreement, to any third party without the other Party’s prior written consent.
- 9.5. **Waiver.** No waiver of any provision of this Agreement is effective unless in writing signed by the Parties.
- 9.6. **Severability.** If any provision of this Agreement is determined by a court of competent jurisdiction to be invalid or otherwise unenforceable, that provision will be enforced to the



extent possible consistent with the stated intention of the Parties, while the remainder of this Agreement will continue in full force.

- 9.7. **Governing Law.** This Agreement is governed by the laws of the State of California, USA, and all disputes will be resolved in the courts located in California.



BY SIGNING BELOW, each Party acknowledges that it has carefully read and fully understood this Agreement, and each agrees to be bound by the terms of this Agreement.

Game Round, Inc. (“G.Round”)
3003 North 1st Street #221, San Jose,
CA 95134, USA

Netmarble Corporation (“Client”)
G-Tower, 38, Digital-ro 26-gil, Guro-gu,
Seoul 08379, Korea

DocuSigned by:
Danny Woo
C92842E07D1B424...

DocuSigned by:
Byung Gyu Kim
CC11752DE6B947B...

Name: Danny Woo
Title: Founder and CEO
Date: 26 March 2025

Name: Byung Gyu Kim
Title: CEO
Date: 26 March 2025



[Appendix]

Description		Unit	Unit Price	Total Cost
Wishlist Marketing Fee				
Micro-influencer + Lurkit Marketing Fee	100 Micro-Influencer(Lurkit 활용) 마케팅 * 게임 직접구매 + 위시리스트 + 게임플레이+ 콘텐츠 제작(팬메이드 형태)+ 리뷰(3/28~4/4, 강요 X) * 인플루언서 콘텐츠 노출로 Wishlist + 구매/리뷰 증가 효과	100	\$500	\$50,000
소계				\$50,000
Exposure Boosting Options Fee				
[Add-on] PR & Media	2회 기사 발행(런칭 전(3/21), 런칭 시(3/26)) * 기본적인 PressKit 제공 시 미디어 전략 수립 및 컨택 * 총 30~50개 글로벌 미디어 노출로 Wishlist + 구매/리뷰 증가 효과	1	\$7,000	\$7,000
[Add-on] G.Round Exposure Package	G.Round Main Banner + SNS/DM Marketing * 런칭 전 Wishlist 증가용 배너 + Blog + DM(3,000명 대상) * 런칭 배너 + Blog + SNS + Notification(3,000명 대상) + User Mission Rewards 이벤트 홍보(FGT 부문 참고)	1	\$3,000	\$3,000
소계				\$7,000
총계				\$57,000

Discount: 10%
\$51,300

GROUND

Service Period
Mar 26, 2025 - Apr 14, 2025

Marketing - MKT Report Card

Netmarble

es

Reporting Date : 14 Apr, 2025

Online Media Exposure

- Media Articles Generated : **64** (60 News Articles, 2 Trailers, 2 Game Reviews, 2 Feature/Roundups)
- Impression : **795,863,835**

Micro-influencers Content and Broadcasts

- Fan-made Video Reach **1,142,359**
- Streaming Content Reach **924,173**

Micro-influencers Free Keys Marketing

- Additional Content **25+**
- Streaming Content Reach **412,212+**

G.Round Advertisement and Rewards

- Pre-Launch Main Banner and Launch Celebration Main Banner
- Blog, X(Twitter), Facebook, Discord
- 3 Direct Mailings : Total Reach **369,865**, Total Read **36,791(9.95%)**
- 2 G.Round Merchandize Events to promote game

Positive Reviews

544

Negative Reviews

308

All Reviews

852 64%

Official Launch Date : 26 Mar, 2025



Online Media Exposure

page 4/25 ~ 8/25

Media Articles

64

News Article	60
Trailer	2
Review	2
Featured/Roundup	2

Impressions

795,863,835

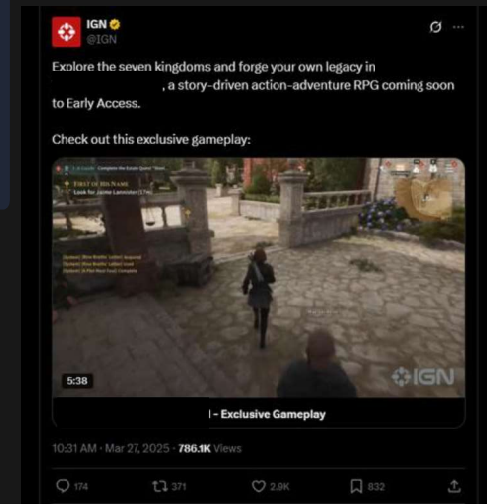
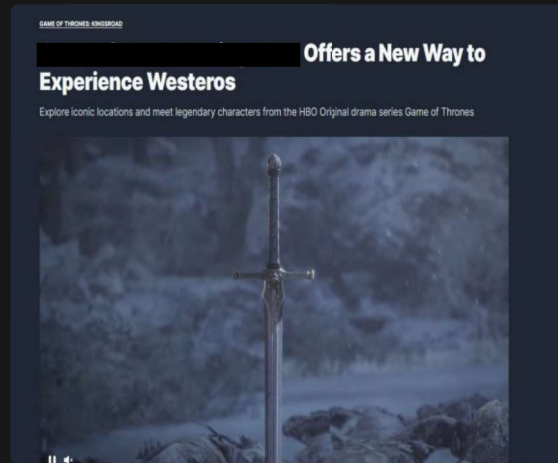
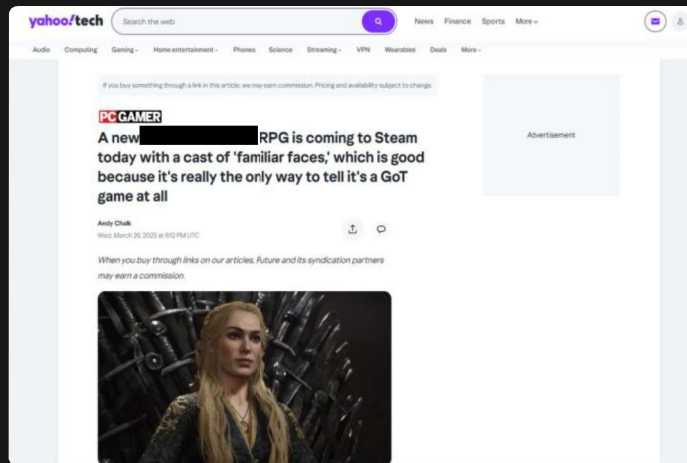


Total list and links of exposed meida

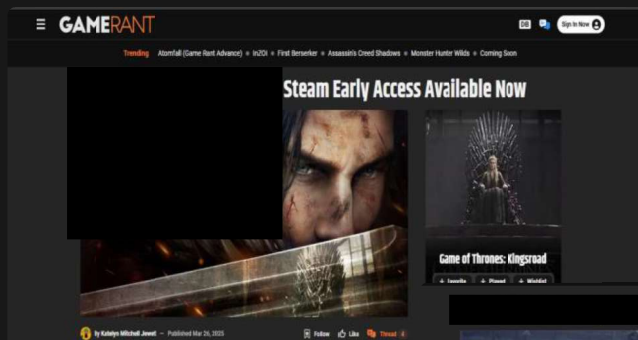
Date	Outlet	Inique Monthly Visitors / Follower	URL	Type
March 26, 2025	Gameffine	9,980	https://www.gameffine.com/game-of-thrones-kingsroad-launches-today-on-st	News
March 26, 2025	Games Press	483,200	https://www.gamespress.com/en-GB/Game-of-Thrones-Kingsroad-Launches-T	News
March 26, 2025	Infinity Area	252,100	https://infinity-area.com/article/game-of-thrones-kingsroad-retard-de-lancemen	News
March 26, 2025	Actualites Jeux Video	8,875	https://actualitesjeuxvideo.fr/game-of-thrones-kingsroad-est-disponible-en-acce	News
March 26, 2025	ActuGaming	404,128	https://www.actugaming.net/game-of-thrones-kingsroad-lance-son-acces-antic	News
March 26, 2025	Saving Content	15,715	https://www.savingcontent.com/2025/03/26/game-of-thrones-kingsroad-launch	News
March 26, 2025	Patobah	4,800	https://patobah.com.br/game-of-thrones-kingsroad-lancia-acesso-antecipado-n	News
March 26, 2025	Konsolowe.info	37,388	https://konsolowe.info/2025/03/game-of-thrones-kingsroad-juz-dz/s-wczesr	News
March 26, 2025	PC Gamer	11,677,431	https://www.pcgamer.com/games/rpg/a-new-game-of-thrones-rpg-is-coming-to	News
March 26, 2025	GameRant	40,814,035	https://gamerant.com/game-thrones-kingsroad-early-access-steam/	News
March 26, 2025	GameJoy Explained	4,520	https://www.youtube.com/watch?v= joeKzpZ1jA	Feature / Roundup
March 26, 2025	ScreenRant	53,061,526	https://screenrant.com/game-of-thrones-kingsroad-steam-early-access/	News
March 26, 2025	TheGamer	16,327,752	https://www.thegamer.com/game-of-thrones-kingsroad-steam-early-access/	News
March 26, 2025	Worth Playing YT	12,000	https://www.youtube.com/watch?v=0kzYWX60wEY	Trailer
March 26, 2025	Worth Playing	41,122	https://worthplaying.com/article/2025/3/26/news/145588-game-of-thrones-king	News
March 26, 2025	IGN Twitter	10,000,000	https://x.com/IGN/status/1905122862010102156	News
March 26, 2025	Rog Ally Life	299,200	https://rogallylife.com/2025/03/26/game-of-thrones-kingsroad-rog-ally-x/	News
March 26, 2025	Cog Connected	44,236	https://cogconnected.com/2025/03/game-of-thrones-kingsroad-is-out-now-on-s	News
March 26, 2025	Rog Ally Life YouTube	1,690	https://www.youtube.com/watch?v=K9YGIOrIz84	Feature / Roundup
March 26, 2025	TheGamer Twitter	93,700	https://x.com/thegamerwebsite/status/1905054729295589558	News
March 26, 2025	Yahoo Tech	407,199,536	https://tech.yahoo.com/articles/game-thrones-rpg-coming-steam-181256861.hi	News
March 26, 2025	eSports GG	835,053	https://esports.gg/news/gaming/game-of-thrones-kingsroad-early-access-launc	News
March 27, 2025	Gfinity eSports	271,303	https://www.gfinityesports.com/article/game-of-thrones-kingsroad-is-live-in-earl	News
March 26, 2025	Blue's News	53,180	https://www.bluesnews.com/s/282551/game-of-thrones-kingsroad-early-acces	News
March 26, 2025	IGRomania	1,679,105	https://www.igromania.ru/news/149187/game-of-thrones-kingsroad-vyshla-v-r	News
March 26, 2025	Shazoo	1,064,444	https://staging.shazoo.ru/2025/03/26/165735/eksen-game-of-thrones-kingsroa	News
March 26, 2025	Gamer To Gamer	1,800	https://gamertogamer.com.br/game-of-thrones-kingsroad-steam-early-access-1	News
March 26, 2025	ixbt	14,810,006	https://www.ixbt.com/live/games/v-steam-vyshla-game-of-thrones-kingsroad-s	News
March 26, 2025	Riot Pixels	1,479,777	https://riotpixels.com/game-of-thrones-kingsroad-debyutirovela-v-rannem-dosti	News
March 26, 2025	Inkl	1,002,054	https://www.inkl.com/news/new-game-of-thrones-action-adventure-rpg-takes-y	News
March 26, 2025	Playground RU	7,003,531	https://www.playground.ru/game_of_thrones_kingsroad/news/game_of_throne	News
March 26, 2025	MMORPGs BR	29,900	https://www.mmorpgs.com.br/2025/03/26/acesso-antecipado-de-game-of-thro	News

Media Exposure Example (1/4)

NOTE: Click on the images to view actual media coverage

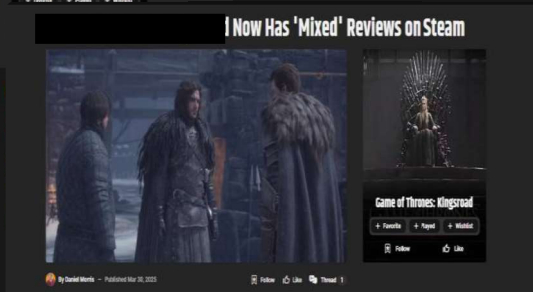


Media Exposure Example (2/4) NOTE: Click on the images to view actual media coverage



Steam Early Access is now available for the action-adventure RPG *Game of Thrones: Kingsroad*. Developed by Netmarble, *Game of Thrones: Kingsroad* tells an original story inspired by the HBO Original drama series *Game of Thrones*. Players can immerse themselves in the world, make meaningful choices, and shape their own journey.

Game of Thrones: Kingsroad will launch on PC via Steam and Windows Launcher, as well as on iOS and Android devices in 2023. While Netmarble has yet to confirm a release date, those who pre-register will get a special in-game reward. Ahead of its official release, players can check out the game in Early Access by purchasing the Founder's pack on Steam, which includes a variety of in-game perks, along with advanced access to the game.



SUMMARY

- *Game of Thrones: Kingsroad* has "Mixed" player reviews on Steam due to aggressive monetization.
- Despite the mixed reviews, as the game is in Early Access, there is potential for improvement in the future.

Netmarble's new action-adventure RPG *Game of Thrones: Kingsroad* has launched to "Mixed" player reviews on Steam. Many of the player complaints are directed at *Game of Thrones: Kingsroad*'s seemingly aggressive monetization strategy.

RELATED NEWS

- **A JRPG That Done Computerized the Great Combat Systems**
- **Handful Star Fall - Casteria Hold Guide**
- **Marvel's Iron Man Teases Mighty Impassioned Street-Level Hero**



Media Exposure Example (3/4)

NOTE: Click on the images to view actual media coverage

The screenshot shows the top portion of a Screen Rant article. The main image features characters from the game in a combat scene. The title 'team Early Access' is partially visible. Below the image, there are social media sharing icons and a 'Sign In To Your ScreenRant Account' button. A 'RELATED' section on the right lists other articles, including '5 Best Party Builds To Clear Honour Mode In Baldur's Gate 3' and 'All Cheats & Console Commands For Schedule 1'.

Steam Early Access is now available for *Game of Thrones: Kingsroad*, the upcoming action-adventure RPG from Netmarble. The game tells an original story set in Westeros, inspired by the HBO Original drama series *Game of Thrones*. Players will create their own protagonist and forge a unique path for them, encountering familiar characters like Jon Snow, Cersei Lannister, and many more on their journey.

Set for release on Steam, PC Launcher, iOS, and Android, *Game of Thrones: Kingsroad* will launch in 2025, but you can now check out the game in Early Access on Steam by purchasing the Founder's Pack. Doing so also provides a variety of in-game perks, along with advanced access to the game.

- TRENDING NOW**
- Baldur's Gate 3 Is Amazing, But These 10 RPGs Do Specific Things Better
 - Honkai: Star Rail - Best Castorice Builds (Light Cones, Relics, Team Comps)
 - Grinding Crowns in Monster Hunter Wilds Just Got A Lot Harder

The screenshot shows the top portion of a TheGamer article. The main image is a close-up of a character's face. The title 'Steam Early Access For [redacted] Is Now Open' is visible. Below the image, there are social media sharing icons and a 'Sign In To Your TheGamer Account' button. A 'RELATED' section on the right lists other articles, including 'Every Dragon We See In Game Of Thrones And House Of The Dragon' and 'Soyuz 4 Could Be Closer Than Ever, As Toys For Bob Reveals Its Also Working With...'.

It's been almost six years since HBO's original drama series, *Game of Thrones*, came to an end – but a new Westeros experience is on the horizon. Early Access for the highly anticipated action-adventure RPG, *Game of Thrones: Kingsroad*, is now open on Steam.

The screenshot shows the top portion of a TheGamer article. The main image shows characters in a scene. The title 'Game of Thrones: Kingsroad Feels Like A Mobile Game: Players Hit s Monetisation' is visible. Below the image, there are social media sharing icons and a 'Sign In To Your TheGamer Account' button. A 'RELATED' section on the right lists other articles, including 'Please Don't Make The New House Of The Dragon Case Worse' and 'Intel Has Already Lost A Staggering Number Of Players'.

SUMMARY

- Game of Thrones: Kingsroad* launched on Steam with mostly positive reviews.
- However, there are many negative reviews complaining about microtransactions.
- Players are facing additional charges even after paying entry fees, and can't transfer items across to new characters.

Game of Thrones: Kingsroad launched in early access this week, becoming available to play

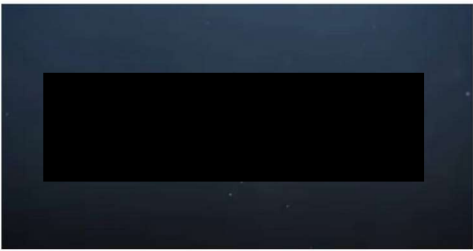
Exposure Example (4/4)

NOTE: Click on the images to view actual media coverage

NEWS

Game of Thrones: Kingsroad opens pre-registration on Android and iOS as Steam Early Access kicks off

It's gonna be a chilly spring



By [Tanish Desai](#) | 2 weeks ago
[iOS](#) • [Android](#) | [Game of Thrones: Kingsroad](#)

- Game of Thrones: Kingsroad has launched Early Access on Steam
- Pre-registrations are open on Android and iOS
- Full crossplay will be available on mobile launch

RELATED

- Game of Thrones: Kingsroad hits early access on Steam
[iOS](#) • [Android](#)
- Game of Thrones: Kingsroad drops new trailer featuring the three playable classes
[iOS](#) • [Android](#)
- Game of Thrones: Kingsroad debuts playable demo for Steam Nextent ahead of mobile release
[iOS](#) • [Android](#)
- Game of Thrones: Kingsroad has dropped a new trailer showcasing new creatures you'll fight
[iOS](#) • [Android](#)


DEXERTO GAMING TV & MOVIES ENTERTAINMENT ESPORTS MORE

TRENDING Schedule 1 Minecraft Movie Twitch Warzone

GAMING

Best class in Game of Thrones: Kingsroad

By [Josh Taylor](#) | Published Mar 26, 2022, 2:22



DEXERTO

CONTENTS


- All Game of Thrones Kingsroad classes
 - Assassin
 - Sellsword
 - Knight
- Best class to use

All classes

Kingsroad offers three distinct character classes: Assassin, Sellsword, and Knight. Each of these have their own unique abilities and playstyles that cater to different combat preferences. They are also all based on popular archetypes in Game of Thrones.

Whether you prefer agility, brute force, or balanced combat, there's a class to suit your needs. Below is a breakdown of each class, how to maximize their potential, and the best to play as.

Assassin




1 of 3

Weapon: Dual Daggers

Playstyle: Fast, agile, and deadly in close combat. Assassins rely on speed, critical strikes, and evasive maneuvers to eliminate enemies before they can react.

The Assassin class delivers swift, precise attacks inspired by the enigmatic Faceless Men, wielding dual daggers with a fluid, dance-like combat style that is both deadly and agile.



CLASS INTRODUCTION ASSASSIN

Storyline: You are the third-born child of Marrrok Tyre, the head of House Tyre, and the last remaining heir to the family line. You serve as a quiet messenger for your house, but by night, you train in the shadows, preparing to wield a deadly weapon.

Micro-Influencers Content and Broadcasts

page 10/25 ~ 14/25

Paid Micro-Influencers

100

1st Group 50

2nd Group 50

Fan-made Video

Views 324,156

Reachout 1,142,359

Streaming Content

Views 17,841

Reachout 924,173



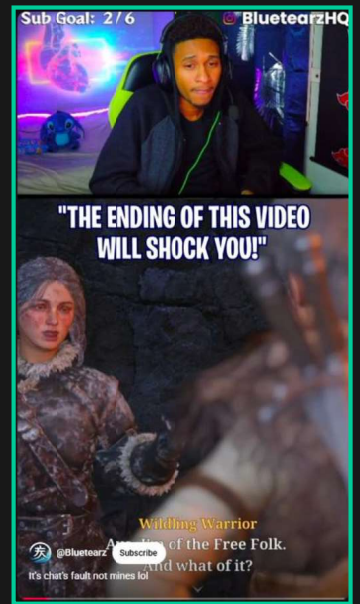
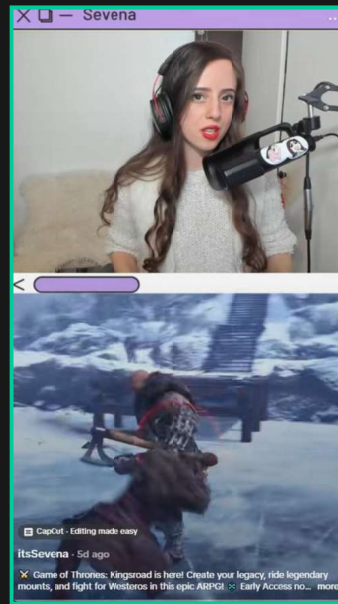
Total list and links of influencers Content

Creator Name	Creator Tik Tok / Y	Creator Twitch / Yo	Link to Fan-made Video	TikTok Views	TikTok Followers	Link to Stream	Twitch Views	Twitch Followers
1 Brunarodrigues	https://www.tiktok.c	https://www.twitch.tv	https://www.tiktok.com/@tokyodripl/video/7487008	2706	12400	https://www.twitch.tv/videos/2425394695	25	330
2 Fabeta Games	https://www.tiktok.c	https://www.twitch.tv	https://www.tiktok.com/@fabetagames/video/7486	700	4294	https://www.twitch.tv/videos/2418653784?t=0h0m1	5625	647
3 FoythTV	https://www.tiktok.c	https://www.twitch.tv	https://www.tiktok.com/@foythtv/video/74855366	2337	6446	https://www.twitch.tv/videos/2416252912	700	7900
4 Freigery	https://www.tiktok.c	https://www.youtube	https://www.tiktok.com/@freigery/video/74853920	950	1358	https://www.youtube.com/live/vhM5OCxi56g	731	1100
5 Haouanubis	https://www.tiktok.c	https://www.twitch.tv	https://www.tiktok.com/@haouanubis/video/748668	1079	1034	https://www.twitch.tv/videos/2417190031	1	525
6 MayShadowFax	https://www.tiktok.c	https://www.twitch.tv	https://www.tiktok.com/@mayshadowfax/video/748	30	3378	https://www.twitch.tv/videos/2417676449	808	3200
7 OrlandoVision	https://www.tiktok.c	https://www.twitch.tv	https://www.tiktok.com/@orlandovision/video/7486	347	20100	https://www.twitch.tv/videos/2417151392?t=0h31m	399	3100
8 RDTechy	https://www.tiktok.c	https://www.twitch.tv	https://www.tiktok.com/@rdtechy/video/74854230	1234	74	https://www.twitch.tv/videos/2420945488	49	1100
9 Tatyhikari	https://www.tiktok.c	https://www.twitch.tv	https://www.tiktok.com/@tatyhikari/video/7486328	277	4779	https://www.twitch.tv/videos/2417315082?t=0h0m1	683	3900
10 Thee Miggy	https://www.tiktok.c	https://www.twitch.tv	https://www.tiktok.com/@thee_miggy/video/74858	596	3440	https://www.twitch.tv/videos/2418023832?t=0h40	918	22700
11 Undoubtedlylink	https://www.tiktok.c	https://www.twitch.tv	https://www.tiktok.com/@undoubtedlylink/video/74	4246	3095	https://www.twitch.tv/videos/2416083128	318	2200
12 BipDonGoe	https://www.tiktok.c	https://www.twitch.tv	https://www.tiktok.com/@bipdongoe/video/749105	269	3139	https://www.twitch.tv/videos/2424637462?t=0h0m1	1290	9900
13 OTVSerious	https://www.tiktok.c	https://www.twitch.tv	https://www.tiktok.com/@otvserious/video/748612	595	3361	https://www.twitch.tv/videos/2416044785	364	20700
14 Pnkfacil	https://www.tiktok.c	https://www.twitch.tv	https://www.tiktok.com/@pnkfacil/video/74869225	1089	10700	https://www.twitch.tv/videos/2417996102	5	23600
15 Dkz3ra	https://www.tiktok.c	https://www.twitch.tv	https://www.tiktok.com/@dkz3ra/video/748622007	13100	2161	https://www.twitch.tv/videos/2417765138	262	6800
16 Zausra	https://www.tiktok.c	https://www.twitch.tv	https://www.tiktok.com/@zausratwitch/video/74862	2281	5672	https://www.twitch.tv/videos/2418294756	10	3600
17 Playtday	https://www.tiktok.c	https://www.twitch.tv	https://www.tiktok.com/@playtday/video/7486770	419	59300	https://www.twitch.tv/videos/2418395087	102	293
18 Vivihyun	https://www.tiktok.c	https://www.twitch.tv	https://www.tiktok.com/@vivihyun/video/74872823	1062	31700	https://www.twitch.tv/videos/2417633597	1087	32100
19 NakiClips	https://www.tiktok.c	https://www.twitch.tv	https://www.tiktok.com/@naki.clips/video/74893691	835	1131	https://www.twitch.tv/videos/2417126785?t=0h21	94	4900
20 Shenmace	https://www.tiktok.c	https://www.twitch.tv	https://www.tiktok.com/@shenmace/video/748689	3408	19300	https://www.twitch.tv/videos/2421585098	145	3100
21 Dejabiss	https://www.tiktok.c	https://www.twitch.tv	https://www.tiktok.com/@dejabiss/video/74868528	436	1553	https://www.twitch.tv/videos/2420189193?t=06h51	1788	58200
22 Genkaku	https://www.tiktok.c	https://www.twitch.tv	https://www.tiktok.com/@genkaku/video/7485833	74	1250	https://www.twitch.tv/videos/2416210466?t=0h04	195	35700
23 OgamiBR	https://www.tiktok.c	https://www.twitch.tv	https://www.tiktok.com/@ogamibr/video/7486	4433	13800	https://www.twitch.tv/videos/2417503562	2468	4200
24 Rafaela Goulart	https://www.tiktok.c	https://www.twitch.tv	https://www.tiktok.com/@rafaelagoulart/video/7485	1658	166800	https://www.twitch.tv/videos/2416251936	2387	61700
25 InLizy	https://www.tiktok.c	https://www.twitch.tv	https://www.tiktok.com/@heylizyoficial/video/7486	573	1363	https://www.twitch.tv/videos/2417465813?t=2h45m	240	23500
26 Camarguet	https://www.tiktok.c	https://www.twitch.tv	https://www.tiktok.com/@camarguet/video/748618	7814	3961	https://www.twitch.tv/videos/2418708235?t=01h16	1197	16500
27 Loostjr	https://www.tiktok.c	https://www.twitch.tv	https://www.tiktok.com/@loostjr/video/7488564005	74800	3288	https://www.twitch.tv/videos/2416082798		
28 Bluelearz	https://www.youtube	https://www.twitch.tv	https://www.youtube.com/shorts/7hmk9b1jmH4	794	9410	https://www.twitch.tv/videos/2424154067	34	373
29 Wiccana	https://www.tiktok.c	https://www.twitch.tv	https://www.tiktok.com/@wiccana/video/7485819	2000	3221	https://www.twitch.tv/videos/2416680664?t=2h3m5	541	5100
30 Menexca	https://www.tiktok.c	https://www.twitch.tv	https://www.tiktok.com/@menexca/video/7486475	307	1841	https://www.twitch.tv/videos/2420617961?t=0h03	2	3200

Fan-made Video Example (1/2)

NOTE: Click on the images to view fan-made style of game content to promote

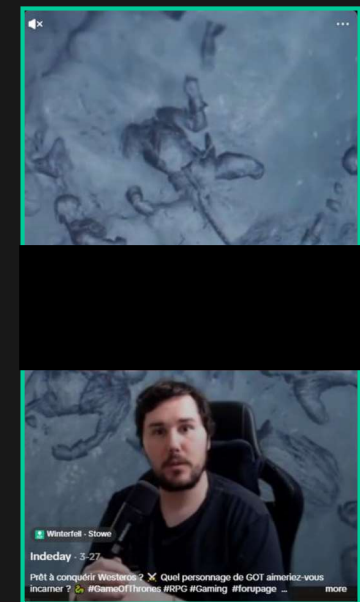
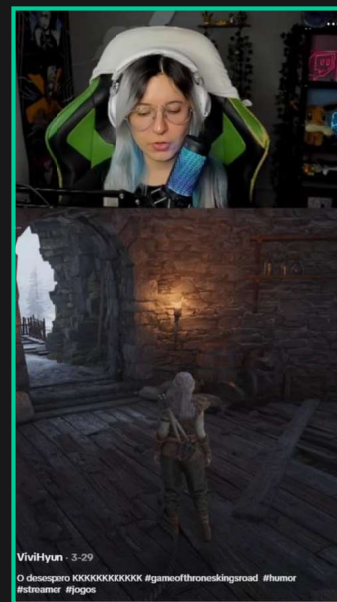
English Language



Fan-made Video Example (2/2)

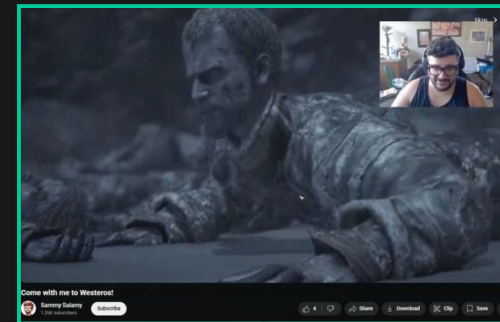
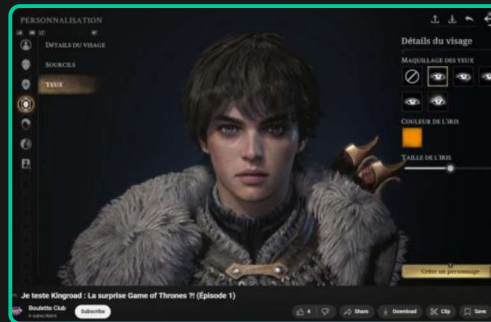
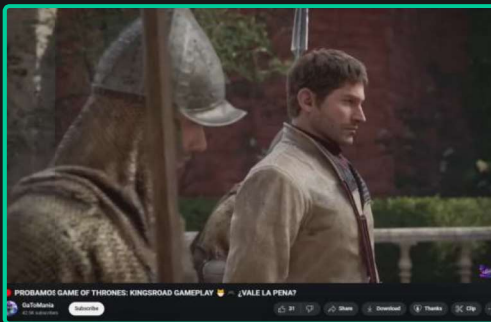
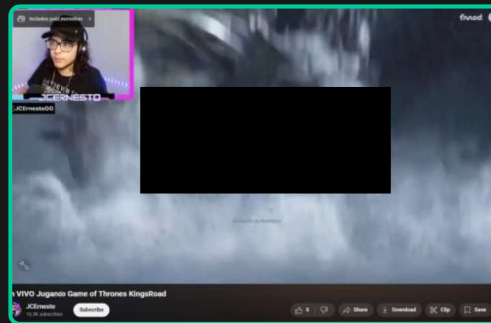
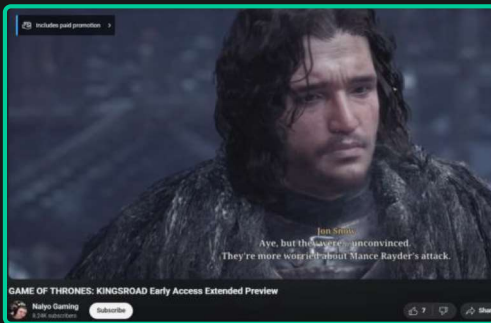
NOTE: Click on the images to view fan-made style of game content to promote

Non-English Language



Streaming Content Example (1/2) NOTE: Click on the images to view actual game play video

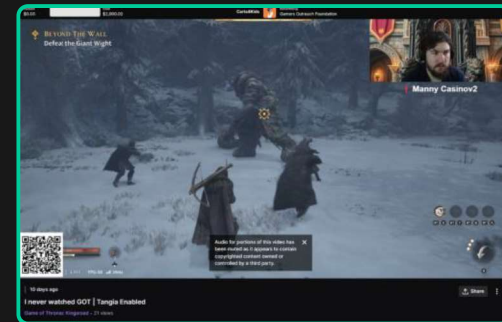
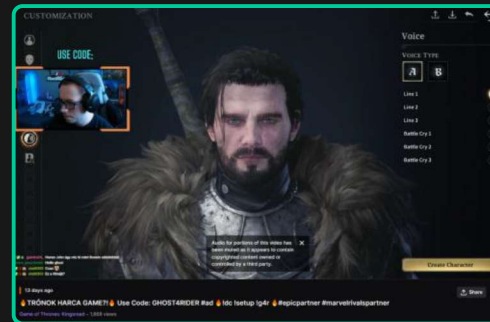
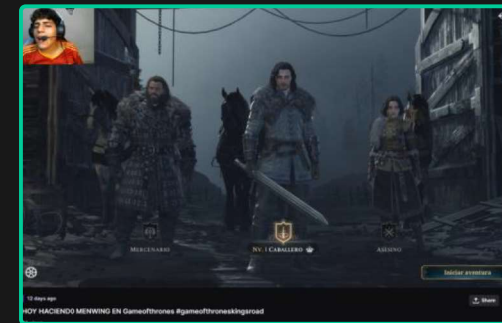
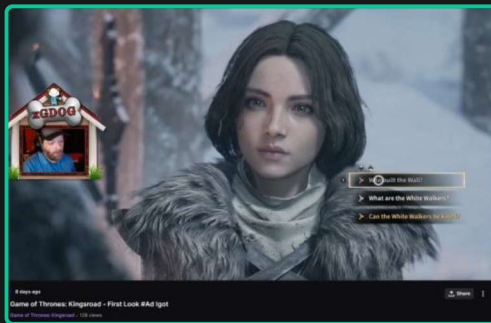
You-Tube Content after Broadcasting



Fan-made Video Example (2/2)

NOTE: Click on the images to view actual game play video. (South Korea excluded due to Twitch Policy)

Twitch Content after Broadcasting



Micro-Influencer Free Keys Marketing

page 16/25 ~ 18/25

Free Keys Micro-Influencers

100

1st Group

50

2nd Group

50

Streaming Content (Additional)

Coverage

25+

Reachout

412,212+



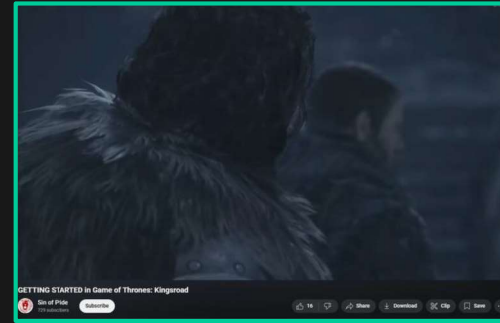
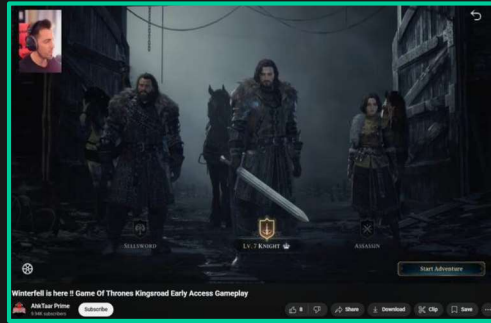
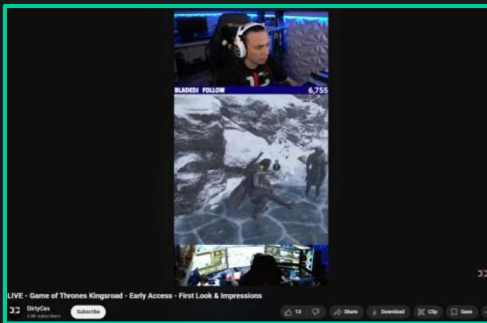
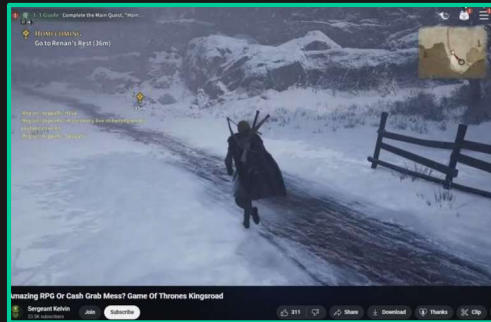
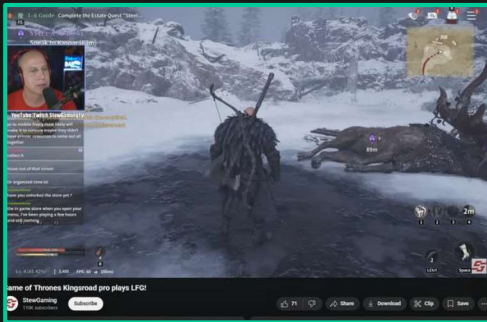
Total list of voluntary influencers

Creators	Creator URL	Link to Coverage	Reach
ToptoPlay	https://www.youtube.com/@topoplay	https://www.youtube.com/watch?v=kx3VWF2a6o	2700
Mithrie	https://www.youtube.com/@GamingNewsSummary/shorts	https://www.youtube.com/shorts/5QqFSfvfrak	8120
Platinum Gaming	https://www.instagram.com/platinum_gamingx/		
Casp3r the ghost	http://www.youtube.com/@casp3r.theghost		
Fernwytch	https://www.twitch.tv/fernwytch	https://www.twitch.tv/videos/2427355720?t=1h8m	9100
Played by Dudes	https://www.youtube.com/@playedbydudes/featured		
Slixneo	https://www.twitch.tv/slixneo	https://www.twitch.tv/videos/2421075231	1400
Misaki	https://www.twitch.tv/misaki_o_o		
StewGaming	https://www.youtube.com/@StewGamingTV	https://www.youtube.com/watch?v=1dk44YNcw4	110000
MIAh The King	https://www.youtube.com/@miah_the_king	https://www.youtube.com/watch?v=HB_T_0Ka51M	3800
Sergeant Kelvin	https://www.youtube.com/@SergeantKelvin	https://www.youtube.com/watch?v=kNlwBQCpbk	23500
Frekigery	https://www.youtube.com/@frekigery	https://www.youtube.com/watch?v=vhMSOCxi56g	
DirtyCes	https://www.youtube.com/@DirtyCes	https://www.youtube.com/watch?v=NmQnJeggEhf	6800
Sin of Pride	https://www.youtube.com/@Sin_of_Pride	https://www.youtube.com/watch?v=Ub0eb--r7To	726
Gameplays Valithor	https://www.youtube.com/@GameplaysValithor	https://www.youtube.com/watch?v=xJZCD-ewHvg	26200
Rog Ally Life YouTube	https://www.youtube.com/@rogallylife	https://www.youtube.com/watch?v=K9YGiorlz84	1800
ZelexFPS	https://www.youtube.com/@ZelexFPS	https://www.youtube.com/watch?v=JB1HqtO96qj	11200
Hrap Video Games	https://www.youtube.com/@HrapVideoGames	https://www.youtube.com/watch?v=WBz7KQjiAOL	6500
TeXa	https://www.youtube.com/@TeXaYT	https://www.youtube.com/watch?v=VBYzrv8Hz8	17200
Fomix Stream	https://www.youtube.com/@Fomixstream	https://www.youtube.com/watch?v=Uno6UuApWS	19300
NgeloQuerroTV	https://www.youtube.com/@NgeloQuerroTV	https://www.youtube.com/watch?v=sKWC_L8N8i4	1200
Suzi Plays RPG	https://www.youtube.com/@SuziPlaysRPGs	https://www.youtube.com/watch?v=YpMS-0ZG-zk	581
AhKtaar Prime	https://www.youtube.com/@ahktaarprime	https://www.youtube.com/watch?v=mDFplYXEmv	9920
GudShiz	https://www.youtube.com/@gudshiz	https://www.youtube.com/shorts/kR1meuW6Gtw	1060
AlexandreGaara	https://www.twitch.tv/alexandreagaara		
ambiguousamphibian	https://www.twitch.tv/ambiguousamphibian		

Micro-Influencer Voluntary Broadcastings (1/2, Free Keys Provided)

NOTE: Clicking on the images to view actual game play video

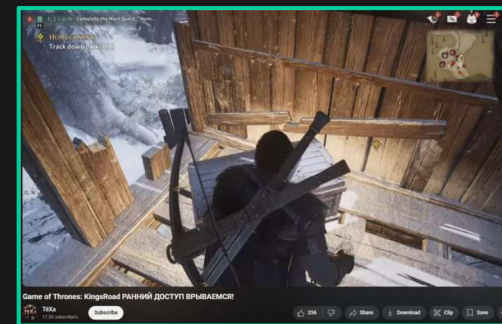
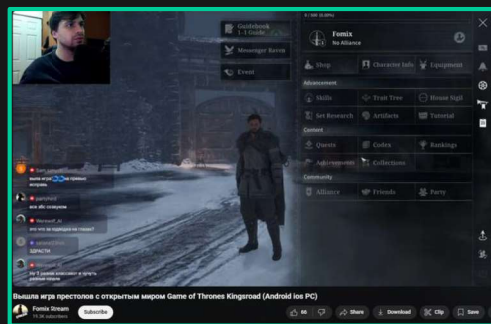
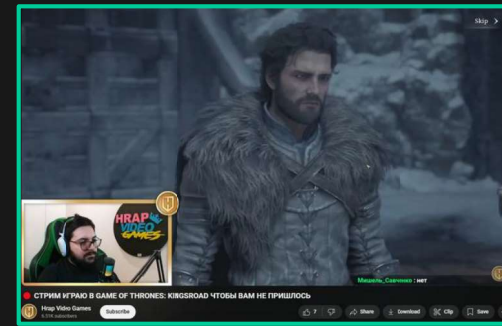
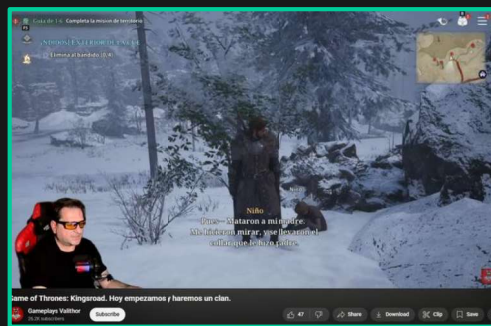
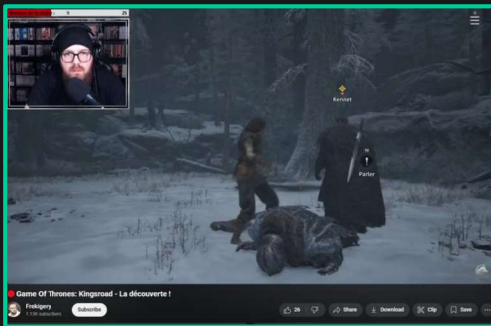
English Language



Micro-Influencer Voluntary Broadcastings (2/2, Free Keys Provided)

NOTE: Clicking on the images to view actual game play video

Non-English Language



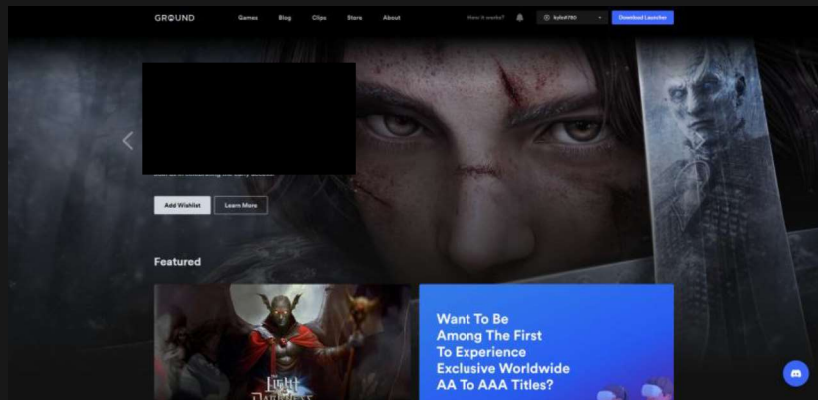
G.Round Advertisements and Rewards

page 20/25 ~ 24/25

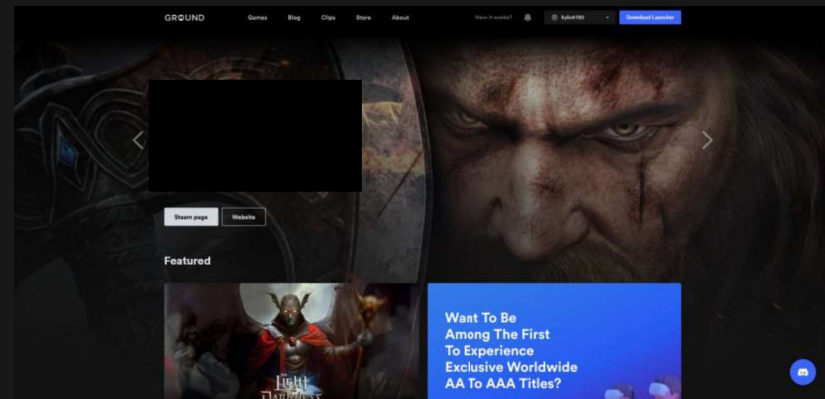
G.Round Advertisement - Main Banner

on G.Round Main Banners

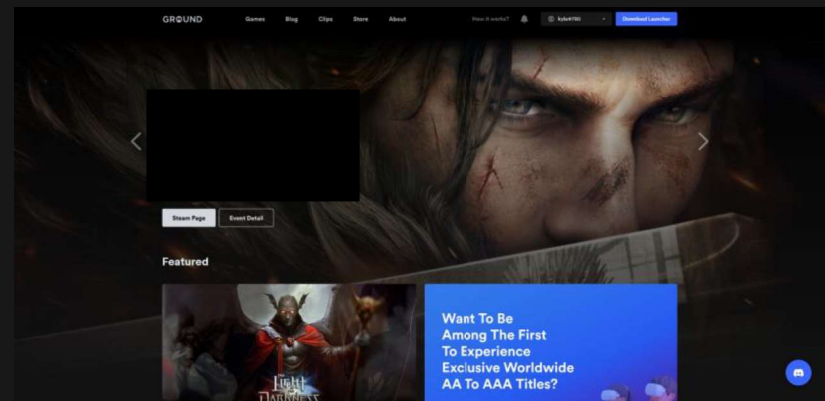
Pre-Launch Banner



Launch Celebration Banner



Competition Event Banner



G.Round Advertisement – Newsletter

on G.Round Newsletter via E-mail

Pre-Launch MKT

G.Round X

Hi {{(name)},

We have some thrilling news to share with you!

Get ready to experience the world of Westeros like never before! *Game of Thrones: Kingsroad* will be available on Steam in select regions, and you can check it out here: [Game of Thrones: Kingsroad on Steam](#).

Don't miss your chance to be among the first to play during early access – this is an epic adventure you won't want to miss!

Plus, stay tuned for exclusive events in collaboration with G.Round. We'll keep you updated with all the exciting details!

Best Regards,
G.Round Team

Add to Wishlist

Reach : 18,093

Read : 15,529 (81.7%)

Competition Event

Hi {{(name)},

Kingsroad Giveaway Deadline Extended – Now Until April 13 at 23:59 UTC!

You've got more time to play, submit & win BIG in the *Game of Thrones: Kingsroad* Giveaway! Don't miss your shot at epic prizes – including a Meta Quest 3S, up to \$200 in gaming gear of your choice, and in-game currency.

[New Deadline]

April 13, 2025 23:59 (UTC)

[How to Enter]

- (1) Fill out the form [[submit Here](#)]
- (2) Play at least 3 hours
- (3) Upload your playtime screenshot before the new deadline

[Prizes]

- 1st – Meta Quest 3S
- 2nd – Your pick of \$200 computer/gaming gear (Free shipping*)
- 3rd – \$100 gift card
- 4th–5th – \$50 gift card
- 6th–10th – 450 G.P
- 11th–20th – 300 G.P

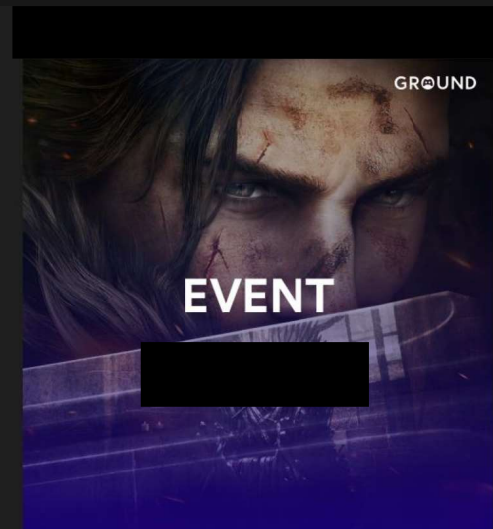
▲ *Winners will receive free international shipping, but may be responsible for customs duties or taxes depending on your country.

Join the Event

Reach : 340,869

Read : 20,027 (5.1%)

Giveaway Event



Hi {{(name)},

Kingsroad Giveaway Deadline Extended – Now Until April 13 at 23:59 UTC!

Reach : 10,903

Read : 1,235 (11.3%)

G.Round Event – Competition Event

announcements | 관리자

2024-03-28 오후 2:57

KINGROAD COMPETITION EVENT STARTS MARCH 28! @everyone

Sharpen your swords and ready your mind:
From March 28 to April 2, the battlefield opens for a rank-based competition event!

- Climb the leaderboard
- Earn exclusive rewards
- Only the top players will be honored when the event ends!

How to Win
Ranking will be determined based on the following two key criteria:

- Total Gameplay Time – The more time you invest, the better your rank
- Character Level – Level up your character to boost your position

Maximize both to secure your spot at the top!

How to Participate
Submit the following form to participate the event

[Google Form]

Please Note: Failure to submit the required information through the Google Form will result in disqualification.

[PRIZE]

- 1st Place : Steam Deck
- 2nd Place : Nintendo Switch OLED
- 3rd Place : Meta Quest VR 3S
- 4th Place : \$200 Gift Card (Select one of Amazon, Steam, Google or Apple)

G.Round [@gameroundco](#)

The Kingsroad Competition begins March 28!
Climb the ranks. Earn rewards. Rule the realm.
Will you be remembered in Westerosi history?

Join the fight: [store.steampowered.com/app/3183280/Ga...](https://store.steampowered.com/app/3183280/Game_of_Thrones_Kingsroad)

Enter on Discord: discord.com/invite/gamerou...

GROUND Games Blog Clips Store About

EVENT

The time has come to fight for glory, strategy, and exclusive rewards in the Game of Thrones: Kingsroad Competition Event, running from March 28 to April 2!

G.Round [@gameroundco](#)

3월 29일 오전 4:00

Kingsroad Competition Event begins March 28!
The realm is calling — will you rise to the challenge?
Climb the leaderboard through gameplay time and character level to earn exclusive rewards and your place in Westeros legends.

- Top-ranked players win big
- Event ends April 2 — don't miss it!

Join the battle on Steam: https://store.steampowered.com/.../Game_of_Thrones_Kingsroad

Submit your entry and follow event updates on Discord:
<https://discord.com/invite/gameround>

Only the strongest will reign.

#gameofthrones #Kingsroad #WesterosChallenge

<https://gameround.co/blog/325>

G.Round Event – Giveaway Event

GIVEAWAY EVENT: APRIL 7 - APRIL 9 (UTC)

Played Game of Thrones: Kingsroad for 3+ hours?

Hey @everyone! You're eligible to win some amazing prizes!

Prizes include:

- Meta Quest 3S
- \$200 in computer goods
- \$100 & \$50 gift cards
- 450 / 300 G.P for 6th-20th

Submit the form to enter!
Fill out the form, play for at least 3 hours, then update the form with your playtime and screenshot.

Reminder: Participation only counts if the form is submitted.

Play on Steam
April 7, 2025, 00:00 (UTC) - April 9, 2025, 23:59 (UTC)


Let the rewards rain down on the most loyal players! 🌟

Steam
Game of Thrones: Kingsroad
A story-driven action-adventure RPG, bringing the world of Westeros to life with remarkable detail and never-before seen scale.

WESTEROS HOLDS MANY SECRETS. DEFEND YOUR LEGACY.

Price
\$24.99

Recommendations
655



Post

G.Round @gameroundco


GIVEAWAY ALERT!
Played Game of Thrones: Kingsroad for 3+ hours?
You could win a Meta Quest 3S, gaming gear, or G.P!

April 7, 2025, 00:00 (UTC) - April 9, 2025, 23:59 (UTC)

Submit to enter:
forms.gle/niB515BikYcWdb...

Play now on Steam
store.steampowered.com/app/3183280/Ga...

#GameOfThrones #Kingsroad #GiveawayEvent #MetaQuest3
#GamersUnite #gameround



From store.steampowered.com
10:00 PM · Apr 4, 2025 · 213 Views

GROUND Games Blog Clips Store About How it works? kyle#760

Announcements

Kingsroad Giveaway Event – Play, Submit & Win Big!

April 7, 2025

Kingsroad Giveaway Event – Play, Submit & Win Big!

April 7, 2025, 00:00 (UTC) - April 9, 2025, 23:59 (UTC)

Westeros just got more rewarding. If you've been diving into the world of Game of Thrones: Kingsroad, it's time to cash in on your commitment with our Giveaway Event—five from April 3 to April 9 (UTC)!

This is your chance to win incredible prizes, including a Meta Quest 3S, gaming gear, and in-game currency—just for playing the game and submitting a quick form.

Who Can Participate?
Anyone who has played Game of Thrones: Kingsroad for more than 3 hours during the Early Access period!

How to Enter:
First, fill out the form and register your participation. [Submit Here](#)
Play the game for at least 3 hours
Edit the form to include your playtime and upload a screenshot of your playtime before the event ends.

<https://gameround.co/blog/328>

GROUND

End of Document

MKT SERVICES AGREEMENT

This MKT SERVICES AGREEMENT (the “Agreement”) is made between Game Round, Inc. (“G.Round”) and the client listed in the Deal Terms below (the “Client”) (each a “Party” and collectively, “Parties”), as of the latest date listed in the signature block below (the “Effective Date”).

DEAL TERMS

Client	Newcore Games
Game(s)	[REDACTED]
Client Contact	Chan Woo Cho / woo@newcoregames.com
Services Period	Beginning on the Effective Date, until completion of the agreed-upon Services
Price	[Total 50,000 USD] * See the details in the Appendix
Service Level	See Service Level Details below for more information

SERVICE LEVEL DETAILS

Service Scope	<ul style="list-style-type: none"> ● 1 session of the Marketing Service* (“MKT”) ● Package (“Package”): MKT-Custom <ul style="list-style-type: none"> - PR & Media Exposure: Publish PR articles targeting over 30 global media outlets to boost Wishlist additions, game purchases, and user reviews. - Influencers Marketing: Engage 5 Influencers and 50 Micro-Influencers to promote the game launch, and drive purchases and reviews through gameplay content and review requests. - Game Competition Event : Hold a gameplay competition event among over 50 influencers to make hypes and to promote the game launch. - Negative Review Collection Event: Collect constructive user feedback to improve games continuously, and naturally let users to participate in writing steam review - G.Round Exposure: Leverage G.Round’s main banner, blog, SNS, and direct messaging (3,000 recipients) to promote Wishlist growth, game purchases, and user engagement.
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Period	The MKT will begin on 21 Oct 2024 and last for the period mutually agreed. Client shall provide all reasonably requested marketing materials such as Press Kit at least 3 business days prior to the MKT start date or any mutually agreed date in writing.
---------------	---

STANDARD TERMS AND CONDITIONS

1. G.ROUND SERVICES

- 1.1. **The Services.** G.Round provides services focused on the pre-launch marketing of the Client's Game as further described and agreed upon in the Deal Terms above (the "Services").
- 1.2. **MKT.** A Marketing("MKT") Service shall mean a service provided through G.Round itself or its partners to support the game's launch by generating initial positive reception and driving sales growth.
- 1.3. **No Guarantees.** Except as specifically agreed in the Deal Terms, G.Round does not make any guarantees as to the results or accuracy of the Services.
- 1.4. **Privacy.** Client agrees to comply with all privacy laws with respect to the Testers and the Services.
- 1.5. **Adjustments to Services Period.** G.Round reserves the right to adjust the specific dates of the Services Period if reasonably required.

2. LICENSE GRANT

Client hereby grants to G.Round a worldwide, royalty-free license to use Client's trademarks, logos, promotional materials, and other marketing assets related to the Game strictly for the purpose of conducting marketing activities necessary for promoting the Game as part of the agreed Services. This license does not extend to any modifications or uses beyond these specified purposes without the prior written consent of the Client.

3. PAYMENT TERMS AND CANCELLATION POLICY

- 3.1. **Payment Terms.** If the Deal Terms require an Advance, the Client shall remit the Advance Payment to G.Round within seven (7) days from the Effective Date. The remaining balance shall be payable within fourteen (14) days from the date G.Round issues an invoice upon completion of the Services.If no Advance is required, the Client shall pay the full amount within 7 days from the Effective Date. In the event of any modifications to the Deal Terms, including but not limited to the addition of further tests or changes to the agreed-upon Services, the Fees may be subject to adjustment.
- 3.2. **Cancellation Policy.** If the Advance has been made and the Client cancels the Services due to unavoidable circumstances, the burden of proof for such circumstances shall rest solely with the Client. Upon receiving a cancellation request, the G.Round shall review the request and notify the Client of its decision within seven (7) days. If G.Round approves the

cancellation, G.Round shall refund the Advance to the Client to an account designated by the Client within fourteen (14) days from the date of approval.

4. REPRESENTATIONS AND WARRANTIES

- 4.1. **Ownership & Rights.** Client has all necessary rights, title, and interest in and to the Game, its trademarks, logos, promotional materials, and any other assets provided to G.Round for marketing purposes, and that the use of such materials as permitted under this Agreement will not infringe any third-party rights.
- 4.2. **No Infringement.** The Game and any materials provided by Client do not infringe upon any patents, copyrights, trademarks, trade secrets, or other intellectual property rights of any third party.
- 4.3. **Compliance with Laws.** The Game and all promotional materials comply with applicable laws, regulations, and industry standards, including but not limited to advertising, consumer protection, and data privacy laws.
- 4.4. **Accuracy of Information.** All information, descriptions, and representations made by Client regarding the Game, its features, and promotional materials are accurate, complete, and not misleading.
- 4.5. **Third-Party Approvals.** If any third-party content (such as music, artwork, or licensed assets) is included in the Game or its promotional materials, Client has obtained all necessary approvals, licenses, and permissions for its use in marketing.
- 4.6. **Indemnification.** Client agrees to indemnify, defend, and hold harmless G.Round from any claims, damages, or liabilities arising from a breach of the above warranties, including but not limited to intellectual property disputes or regulatory violations.

5. CONFIDENTIALITY

Both parties agree to keep all non-public information exchanged in connection with the Services strictly confidential and to use such information solely for the purpose of performing their obligations under this Agreement.

6. TERMINATION

- 6.1. **Term of Agreement.** This Agreement will begin on the Effective Date and continue until all Services are completed, or until terminated by either Client or G.Round as set out below.
- 6.2. **Termination for Breach.** The Parties may terminate this Agreement or any individual set of Deal Terms immediately upon written notice if (i) the other Party breaches any representation, warranty, or other term of this Agreement and that breach remains uncured for 7 days after notice of the breach, (ii) the other Party liquidates, dissolves, or discontinues its business for any reason, or enters into bankruptcy, whether voluntarily or involuntarily; or (iii) G.Round decides to no longer provide the Platform or the Services.
- 6.3. **Survival.** To the extent permitted by law, Sections 4, 5, and 7 to 10 of this Agreement will survive its expiration or termination for any reason.

7. DISCLAIMER; LIMITATION OF LIABILITY

- 7.1. THE CLIENT AGREES THAT THEIR USE OF THE MARKETING SERVICES IS AT THEIR SOLE RISK AND THAT THE MARKETING SERVICES AND THE TOOLS G.ROUND USES ARE PROVIDED “AS IS” AND “AS AVAILABLE” WITHOUT WARRANTY OF ANY KIND AND ARE FOR INFORMATIONAL AND PROMOTIONAL PURPOSES ONLY. G.ROUND IS NOT RESPONSIBLE FOR ANY UNAUTHORIZED DISTRIBUTION OR PROMOTION OF THE GAME OUTSIDE THE MARKETING SERVICES.
- 7.2. G.ROUND WILL NOT BE LIABLE FOR LOSS OF PROFITS, OR ANY SPECIAL, PUNITIVE, INCIDENTAL, INDIRECT, OR CONSEQUENTIAL DAMAGES ARISING OUT OF OR IN CONNECTION WITH THIS AGREEMENT OR THE SERVICES, INCLUDING ANY ERRORS OR ISSUES WITHIN THE TOOLS G.ROUND USES. FURTHERMORE, G.ROUND’S LIABILITY ARISING UNDER OR IN CONNECTION WITH THIS AGREEMENT OR THE MARKETING SERVICES WILL NOT EXCEED THE AMOUNT PAID TO G.ROUND FOR THE SERVICES UNDER THIS AGREEMENT.

8. INDEMNIFICATION

To the extent permitted by law, the Client shall indemnify and hold harmless G.Round from any third-party claims, actions, or proceedings, but only where such claims arise directly from a breach, negligence, or willful misconduct attributable solely to the Client’s actions. This indemnification shall apply solely to direct losses and liabilities incurred as a direct result of the aforementioned acts, and shall not extend to any consequential, incidental, or indirect damages.

9. GENERAL TERMS

- 9.1. **Entire Agreement.** This Agreement constitutes the entire agreement between G.Round and Client and supersedes all prior or contemporaneous agreements between G.Round and Client with respect to the subject matter of this Agreement.
- 9.2. **Amendment.** This Agreement may not be amended except in writing signed by both G.Round and Client.
- 9.3. **Notices.** Any notices under this Agreement will be given to Client at the email address specified below its signature or in its account of G.Round.
- 9.4. **Assignment.** Client may not assign this Agreement or any of its rights under this Agreement, to any third party without G.Round’s prior written consent of G.Round.
- 9.5. **Waiver.** No waiver of any provision of this Agreement is effective unless in writing signed by the Parties.
- 9.6. **Severability.** If any provision of this Agreement is determined by a court of competent jurisdiction to be invalid or otherwise unenforceable, that provision will be enforced to the


extent possible consistent with the stated intention of the Parties, while the remainder of this Agreement will continue in full force.

- 9.7. **Governing Law.** This Agreement is governed by the laws of the State of California, USA, and all disputes will be resolved in the courts located in California.

BY SIGNING BELOW, each Party acknowledges that it has carefully read and fully understood this Agreement, and each agrees to be bound by the terms of this Agreement.

Game Round, Inc. (“G.Round”)
3003 North 1st Street #221, San Jose,
CA 95134, USA

Newcore Games (“Client”)
8F, Dawoo Building 38-3, Teheran-ro 4-
gil, Gangnam-gu, Seoul, Korea



Name: Danny Woo

Title: Founder and CEO

Date: 21 Oct 2024



Name: Chan Woo Cho

Title: Director

Date: 21 Oct 2024

[Appendix]

Newcore Games - [REDACTED] MKT Quotation					
Description		Unit	Time	Unit Price	Total Cost
Marketing Package		PR&Media, Influencer, Gameplay Rewards, Review, G.Round UA			
PR&Media Exposure	기사 1개 + 미디어 컨택 100개	1	-	\$4,000	\$4,000
Influencers Marketing	10만~100만 구독자 보유	5	-	\$4,500	\$22,500
Gameplay Competition Event among micro-influencers	50명 인플루언서,	50	1	\$200	\$10,000
	\$5,000 Reward	1	-	\$5,000	\$5,000
Negative Reviews Collection	200명 Public Reviews > Steam 유도	200	-	\$40	\$8,000
G.Round Exposure(OA.banner, mailing etc)	-	1	-	\$2,000	\$2,000
소계					\$51,500
총계					\$51,500
				Discount	\$1,500
				Final Quotation	\$50,000

Service Period

Nov 1, 2024 - Dec 6, 2024

Private MKT Report Card

Newcore Games

Featured Services

Online Media Exposure

- Media Articles Generated : **43** (13 News Articles, 10 Trailers, 2 Game Reviews)
- Impression : **205,680,340**

Influencer Broadcasts

- 8 Influencers with 100K~10M+ subscribers
- 8 YouTube videos + 3 Twitch videos created
- Impressions : 19,757,000

Micro-influencers

- 94 Influencers with 1,000~100K subscribers
- 119 videos created

G.Round Advertisement and Rewards

- Game Launch and Event Main Banner
- Blog, X(Twitter), Facebook, Discord
- 47 Constructive Reviews from G.Round to improve the game
- 74 Steam Purchases and G.Round Merchandize Event to promote game

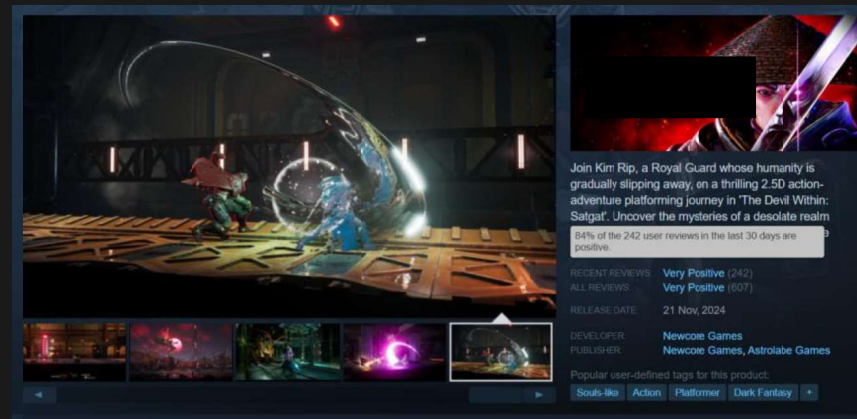
Recent Reviews (in the last 30 days)

242 **84%**

All Reviews

607 **80%**

Official Launch Date : 21 Nov, 2024



Online Media Exposure

page 4/22 ~ 6/22

Media Articles

43

News	31
Trailer	10
Review	2

Impressions

205,680,340



Total list and links of exposed meida

Date	Outlet	Uniqe Monthly Visitors / Subscriber	URL	Type
November 6, 2024	IGN	44,300,000	https://www.ign.com/videos/the	Trailer
November 6, 2024	GameTrailers	1,100,000	https://www.youtube.com/watch	Trailer
November 6, 2024	Worth Playing	51,071	https://worthplaying.com/article	News
November 6, 2024	Worth Playing (YouTube)	11,900	https://www.youtube.com/watch	Trailer
November 6, 2024	Gematsu	1,936,662	https://www.gematsu.com/2024	News
November 6, 2024	Gematsu (YouTube)	70,300	https://www.youtube.com/watch	Trailer
November 6, 2024	Gaming Deputy	1,438,506	https://www.gamingdeputy.com	News
November 6, 2024	Gamespress	273,698	https://www.gamespress.com/e	News
November 6, 2024	Niche Gamer	411,855	https://nichegamer.com/the-dev	News
November 6, 2024	Niche Gamer (YouTube)	399	https://www.youtube.com/watch	Trailer
November 6, 2024	Bleeding Cool	1,200,000	https://bleedingcool.com/games	News
November 6, 2024	Noisy Pixel	339,100	https://noisypixel.net/the-devil-w	News
November 6, 2024	Playground	20,400,000	https://www.playground.ru/devi	News
November 6, 2024	VGChartz	827,000	https://www.vgchartz.com/articl	News
November 6, 2024	VGMag	98,500	https://www.vgmag.it/320243/th	News
November 6, 2024	PSX Brasil	1,000,000	https://psxbrasil.com.br/the-dev	News
November 6, 2024	Otaku PT	366,900	https://www.otakupt.com/icqcs	News
November 6, 2024	Playnews	5,200	https://www.playnews.fr/article	News
November 6, 2024	El Otro Lado	2,200,000	https://www.elotrolado.net/hilo	News
November 6, 2024	TVGRY	67,800	https://tvary.pl/wideo.asp?ID=-5	Trailer
November 6, 2024	Games Talk	13,500	https://gamestalk.net/post-1966	News
November 6, 2024	GG Mania	1,600,000	https://www.ggmania.com/?sm	Trailer
November 6, 2024	PS Legends	49,600	https://pslegends.com/the-devil	News
November 6, 2024	Tech Gaming	15,900	https://www.techgaming.it/the-d	News
November 6, 2024	Pixel Praat	9,200	https://pixelpraat.com/nieuws/tr	News
November 6, 2024	Gamer Cafe	5,800	https://www.gamercafe.cl/2024	News
November 6, 2024	Press A Key	7,500	https://pressakey.com/videdet	Trailer
November 6, 2024	Merah Putih	238,600	https://www.merahputih.com/pd	News
November 7, 2024	PCIndieMRace	4,100	https://pcindiemrace.com/2024/	News
November 7, 2024	Crazy Game Community	2,800	https://www.crazygamecommun	News
November 7, 2024	Kakuchopurei	72,800	https://www.kakuchopurei.com/	News
November 7, 2024	NinPlay	273	https://ninplay.es/the-devil-withi	News
November 21, 2024	Star Games	2,330	https://www.youtube.com/watch	News
November 21, 2024	GameRant	65,940,784	https://gamerant.com/video/the-	News
November 21, 2024	VG Mag	98,500	https://www.vgmag.it/322994/th	News
November 21, 2024	Game Chronicles	10,207	https://gamechronicles.com/2-5	News
November 21, 2024	PC Games N	15,788,862	https://www.pcgamesn.com/the	News
November 21, 2024	Passionate Geekz	500	https://passionategeekz.com/th	News
November 21, 2024	Gamekapocs	194,752	https://www.gamekapocs.hu/hil	News
November 22, 2024	Noob Feed	6,328	https://www.noobfeed.com/revi	Review
November 22, 2024	Games Creed	59,113	https://www.gamescreed.com/	Review
November 26, 2024	Gametrailers	1,100,000	https://www.youtube.com/watch	Trailer
November 26, 2024	IGN	44,300,000	https://www.ign.com/videos/the	Trailer

Media Exposure Example (1/2)

NOTE: Click on the images to view actual media coverage

PC PS5 SWITCH

launches November 21 for PS5 and PC, in 2025 for Switch


2.5D action platformer dated.

Sal Romano Nov 6 2024 / 9:00 AM EST



2.5D action platformer *The Devil Within: Satgat* will leave Early Access and launch for PlayStation 5 and PC via Steam on November 21, developer Newcore Games announced. A Switch version published by CFK will follow in 2025.

The Devil Within: Satgat - Official Release Date Trailer



The Devil Within: Satgat - Official Release Date Trailer

The Devil Within: Satgat is a 2.5D action platformer game. The Devil Within: Satgat follows the tale of Sat, an ambitious swordsman who tries to take control of the city streets and restore its former glory. Includes an engaging story, stunning visuals, and unique mechanics of the sword as you engage in intense battles against hordes of enemies through the engaging boss fights.

Passionategeekz.com

WORLD NEWS BY PRICE - WORLD NEWS BY BRAND - WORLD NEWS BY FEATURES - POPULAR NEWS TRENDING 2024

LATEST GAME, MOVIE, TV NEWS AND GAMING NEWS EXCLUSIVES


The retail version of the 2.5D action platformer by Seoul-based Newcore Games is released today, and the launch trailer is also included « doope! Domestic and international game information site

Best site game website

FUN ENTERTAINMENT & LIFESTYLE

'The Devil Within: Satgat' launches on PC November 21, Switch still 2025

Ikhwan Aryo Digo - Thursday, November 07, 2024



Media Exposure Example (2/2)

NOTE: Click on the images to view actual media coverage

NOOBFEED PLATFORMS REVISIONS NEWS ARTICLES

NoobFeed > Review > The Devil Within: Satgat Review

Review


PlayStation 5

Get ready for myth, mystery, and combat that doesn't hold back.

Reviewed by [Nine_oes](#) on Nov 22, 2024

I keep saying this each time I cover a Metroidvania title, but 2024 has been an excellent year for Metroidvanias. It's usually rare for a year not to have good titles from the genre, but this year just feels exceptionally good. [Nine Sols](#), [Bô: Path of the Teal Lotus](#), [Voidwrought](#), [AWAKEN: Astral Blade](#), and many more.


From developer Newcore Games, we've got yet another Metroidvania souls-like, and I've got to say I'm impressed. I got a lot of Bloodborne vibes from this game, and seeing as [Bloodborne](#) stands as one of my favorite games of all time, it was hard not to love [The Devil Within: Satgat](#).



REVIEWS / PC

Review

[Joy Rahman](#)
Last updated: 2024/11/23 at 8:38 AM



The Devil Within: Satgat is the kind of title that is easy to get lost in with its secrets, threats, and exciting plots that keep on changing.


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Stunning samurai

The Devil Within Satgat has just fully launched on Steam and it's an absolute treat for fans of Dark Souls, Nioh, and Hollow Knight.



[Jamie Hore](#)
Published: 2 days ago
[The Devil Within: Satgat](#)

From Blasphemous to Hollow Knight, there are some truly brilliant action platformers out there for you to play – however, South Korean studio Newcore Games is aiming to “rejuvenate” the genre with its new game **The Devil Within: Satgat**. With soulslike combat and

Influencer Broadcasts

page 8/22 ~ 11/22

Influencers

8

YouTube 5

Twitch 3

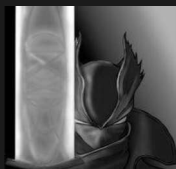
Impressions

19,757,000



Total list and links of influencers

Date	Outlet	Subscribers	URL	Type
November 21, 2024	Rubhen925	482,000	https://www.youtube.com/watch?v=z4xsRzFzCSw	Influencer Partnership
November 24, 2024			https://www.youtube.com/watch?v=looM14aHuVl	Influencer Partnership
November 24, 2024	GQ Games	1,580,000	https://www.youtube.com/watch?v=94tk6alHJvI	Influencer Partnership
November 21, 2024			https://www.youtube.com/watch?v=1-BUP3gMb9g	Influencer Partnership
November 21, 2024	iTownGamePlay	15,000,000	https://www.youtube.com/watch?v=OMX3DeTOblE	Influencer Partnership
November 22, 2024	Wanderbots	492,000	https://www.youtube.com/watch?v=xRhm-ly5ntE	Influencer Partnership
November 28, 2024	Ben-Gun	539,000	https://www.youtube.com/watch?v=sp-9lgZdQY8&feature=youtu.be	Influencer Partnership
November 22, 2024	Pisty	332,000	https://www.youtube.com/watch?v=dftUIQBpchM	Influencer Partnership
November 21, 2024			https://www.twitch.tv/videos/2307414635	Influencer Partnership
November 22, 2024	King Gothaion	1,005,000	https://www.twitch.tv/videos/2308157086?filter=archives&sort=time&t=3h24m11s	Influencer Partnership
November 22, 2024	RealzBlueWater	183,000	https://www.twitch.tv/videos/2308673503?t=0h0m1s	Influencer Partnership



Rubhen925



GQ Games



iTownGamePlay



Wanderbots



Ben-Gun



Pisty



King Gothaion

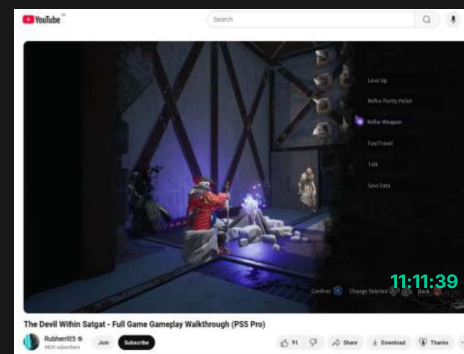
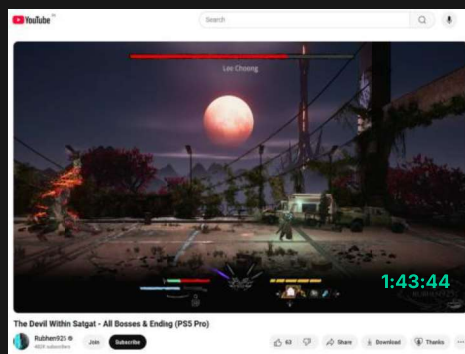
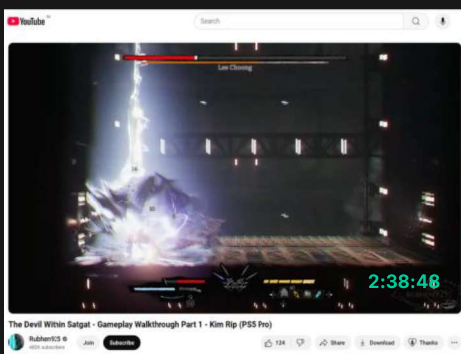


RealzBlueWater

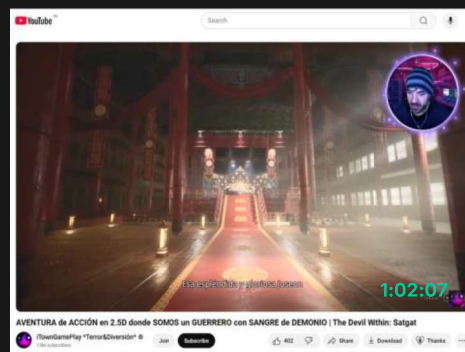
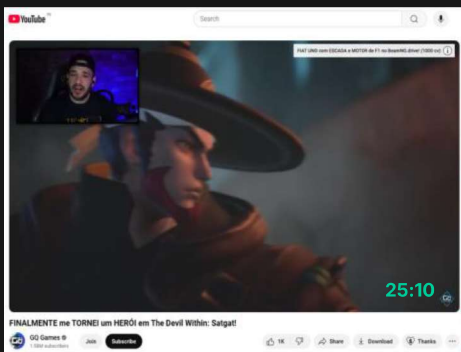
Influencer Broadcasts (1/2)

NOTE: Click on the images to view actual game play videos

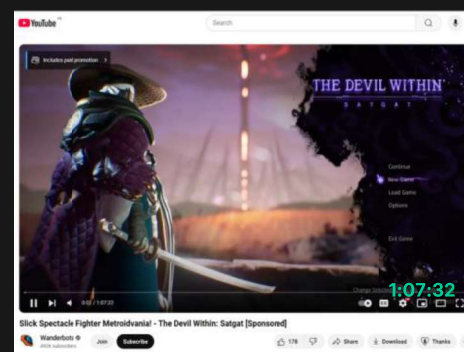
Rubhen925 (482,000 YouTube subscribers)



GQ Games (1,580,000 YouTube subscribers)



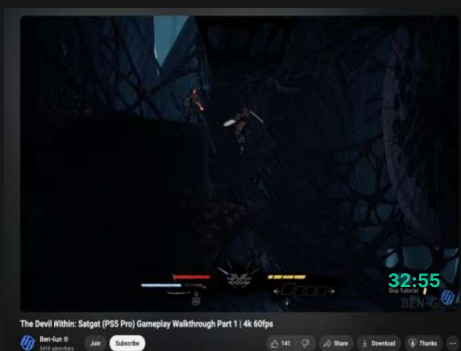
Wanderbots (492,000 YouTube subscribers)



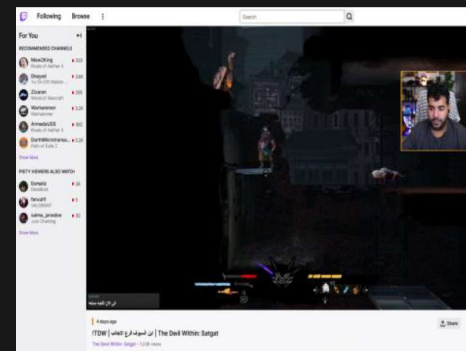
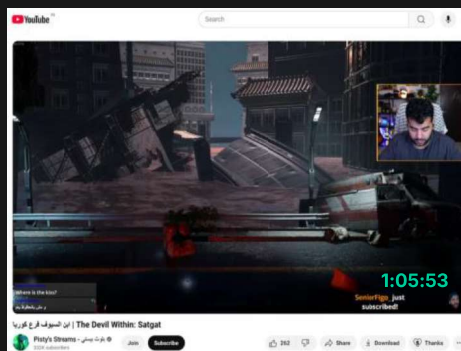
Influencer Broadcasts (2/2)

NOTE: Click on the images to view actual game play videos

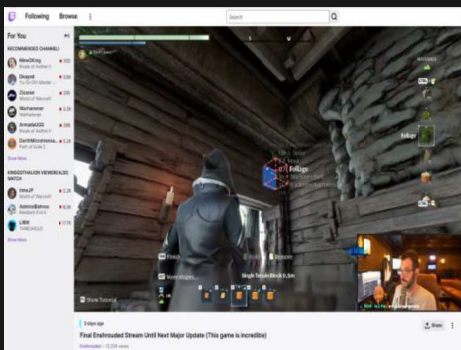
Ben-Gun (with 539,000 YouTube subscribers)



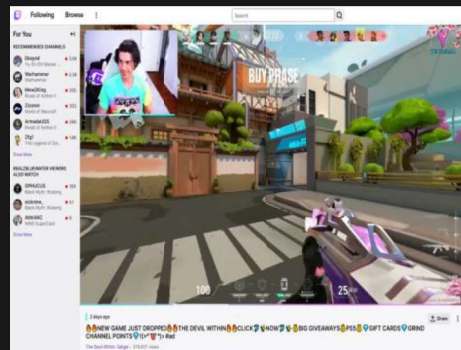
Pisty (with 332,000 YouTube subscribers / 144,000 Twitch)



King Gothalion (with 1,005,000 Twitch subscribers)



RealzBlueWater (with 183,000 Twitch subscribers)



Micro-Influencers

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Micro-Influencers (free keys)

39

Generated Videos

64

Impressions

1,175,913



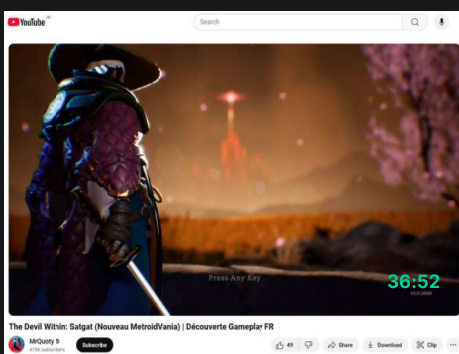
Total list of voluntary influencers

Date	Outlet	Subscribers	URL	Type
November 21, 2024	MrQuoty	475,000	https://www.youtube.com/watch?v=cjy1ghHroeY	Streamer/Let's Play
November 21, 2024	Game channel MAZAVS	32,300	https://www.youtube.com/watch?v=KM1dGxAw9ni	Streamer/Let's Play
November 21, 2024	Gamer Linear	3,750	https://www.youtube.com/watch?v=AocXMn5kNA	Streamer/Let's Play
November 21, 2024	All Games World	84,950	https://www.youtube.com/watch?v=M4rHLkt_L-M	Streamer/Let's Play
November 21, 2024	OnStove	18,000	https://www.youtube.com/watch?v=BAHDVVMuhjc	Streamer/Let's Play
November 21, 2024	ps_tomoid	1,280	https://www.youtube.com/watch?v=BnkXwO_qm_g	Streamer/Let's Play
November 21, 2024	Gaming Plus TV	3,720	https://www.youtube.com/watch?v=bFluJt_HRr8	Streamer/Let's Play
November 21, 2024	StarGames	2,330	https://www.youtube.com/watch?v=QVAWhzDplaA	Streamer/Let's Play
November 21, 2024	TJ Trizz	1,870	https://www.youtube.com/watch?v=y1RvpSse_bM	Streamer/Let's Play
November 21, 2024	OnlyPlayPC	940	https://www.youtube.com/watch?v=IeH7KRjVhfw	Streamer/Let's Play
November 21, 2024	Rare Gamer	12,700	https://www.youtube.com/watch?v=2N90GUsIppM	Streamer/Let's Play
November 21, 2024	Rboxeur Gamer	800	https://www.youtube.com/watch?v=Yc8Xn6TIZsU	Streamer/Let's Play
November 22, 2024	Kirbyha2022	254,000	https://www.youtube.com/watch?v=ilIS8ibNplo	Streamer/Let's Play
November 22, 2024	DhaNi Infinity	3,610	https://www.youtube.com/watch?v=bCsu61aEJ_L	Streamer/Let's Play
November 22, 2024	GameplayArena	3,480	https://www.youtube.com/watch?v=U1BRES8bHw	Streamer/Let's Play
November 22, 2024	Fildas back to youtube	691	https://www.youtube.com/watch?v=xLrOel_SCKd4	Streamer/Let's Play
November 22, 2024	Rbz Gaming Chanel	4,740	https://www.youtube.com/watch?v=1wtzEAKD5ml	Streamer/Let's Play
November 22, 2024	DANIELS GAMING DEN	563	https://www.youtube.com/watch?v=VOp_0hKqCt4	Streamer/Let's Play
November 22, 2024	WiltzWorld	696	https://www.youtube.com/watch?v=EWht3HeZt4	Streamer/Let's Play
November 22, 2024	Foyhtv	7,400	https://www.twitch.tv/videos/2307661003	Streamer/Let's Play
November 22, 2024	Fel CHANNEL	63,500	https://www.youtube.com/watch?v=xJj-a29XPPE	Streamer/Let's Play
November 22, 2024	Mr. Wong	1,940	https://www.youtube.com/watch?v=8C22Bma3Je	Streamer/Let's Play
November 23, 2024	SMITE	96,200	https://www.youtube.com/watch?v=h2Rv1SfgC90	Streamer/Let's Play
November 23, 2024			https://www.youtube.com/watch?v=W1eHHWw689U	Streamer/Let's Play
November 23, 2024	WalkthroughGuy	4,150	https://www.youtube.com/watch?v=4TG2wNUGo-c	Streamer/Let's Play
November 23, 2024			https://www.youtube.com/watch?v=2Xf6hCah0Ug	Streamer/Let's Play
November 23, 2024	Gamer Section Media	1,450	https://www.youtube.com/watch?v=te2n1mDeg54	Streamer/Let's Play
November 23, 2024	OnlyPlayPC	940	https://www.youtube.com/watch?v=CWrW4keeZ0w	Streamer/Let's Play
November 23, 2024	WiltzWorld	696	https://www.youtube.com/watch?v=k1H72z0CMZ0	Streamer/Let's Play
November 23, 2024			https://www.youtube.com/watch?v=SoKf10sciOQ	Streamer/Let's Play
November 23, 2024			https://www.youtube.com/watch?v=JjXc2Zcgn8E	Streamer/Let's Play
November 24, 2024	HAwk	22,300	https://www.youtube.com/watch?v=8_S8zSJQeRw	Streamer/Let's Play
November 24, 2024			https://www.youtube.com/watch?v=qJ5FuGaBt-8	Streamer/Let's Play
November 24, 2024			https://www.youtube.com/watch?v=QRkOcmUQTJc	Streamer/Let's Play
November 24, 2024	Zhain Gaming	13,700	https://www.youtube.com/watch?v=zldR2FY-bzc	Streamer/Let's Play
November 24, 2024	TheSavchynGames	5,120	https://www.youtube.com/watch?v=ajDXn81wQQA	Streamer/Let's Play
November 24, 2024	Ratislav Salamon	329	https://www.youtube.com/watch?v=e7hq110ZpV0	Streamer/Let's Play
November 22, 2024			https://www.youtube.com/watch?v=EppSTN9i6YU	Streamer/Let's Play
November 23, 2024	Aeshmah	928	https://www.youtube.com/watch?v=vljQvsNHFE	Streamer/Let's Play
November 24, 2024			https://www.youtube.com/watch?v=Q-NcBbv_dyg	Streamer/Let's Play
November 24, 2024			https://www.youtube.com/watch?v=FES5B_KxqMM	Streamer/Let's Play
November 24, 2024	Dark Terminal	1,860	https://www.youtube.com/watch?v=qzm_LZYIGI	Streamer/Let's Play
November 24, 2024	TJ Trizz	1,870	https://www.youtube.com/watch?v=bxiarGomfdo	Streamer/Let's Play
November 24, 2024	DEVA GAMING	8,000	https://www.youtube.com/watch?v=upDc0dabvSQQ	Streamer/Let's Play
November 25, 2024	Indie Boss Fight Database	1,980	https://www.youtube.com/watch?v=q3HfguCbmyrw	Streamer/Let's Play
November 25, 2024	GamingByte	3,580	https://www.youtube.com/watch?v=eU8tfguRqgw	Streamer/Let's Play
November 25, 2024	XboxManiac	4,050	https://www.youtube.com/watch?v=VT12ph4Jkmc	Streamer/Let's Play

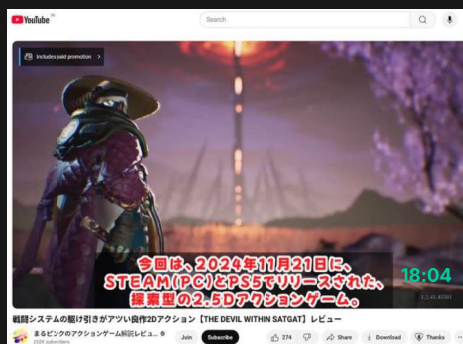
Micro-Influencer Broadcastings

NOTE: Clicking on the images to view actual game play video

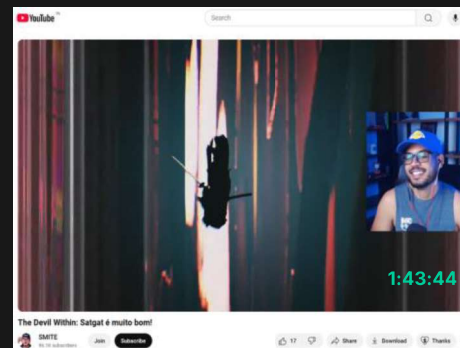
MrQuoty (475,000 YouTube subscribers)



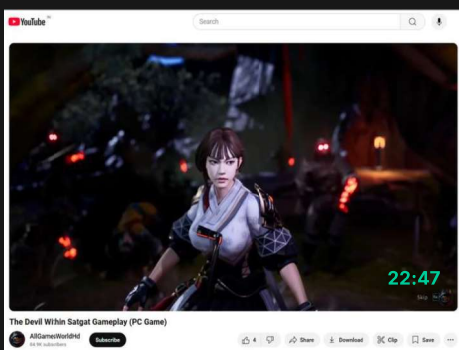
kirbyha12022 (254,000 YouTube subscribers)



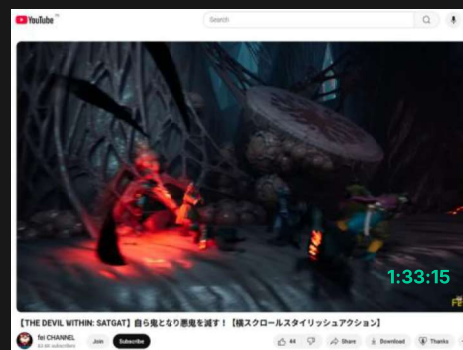
SMITE (96,200 YouTube subscribers)



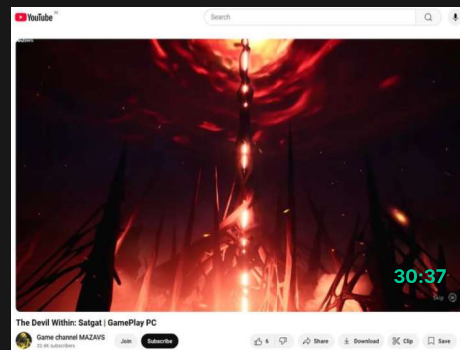
AllGamesWorld (84,900 YouTube subscribers)



fei CHANNEL (63,700 YouTube subscribers)



MAZAVS - Games Channel (32,500 YouTube subscribers)



Micro-Influencers (paid)

53

Steam Reviews

All Positive

47

No Reviews

Might be Negative

6

The screenshot shows a Steam review for 'The Devil Within: Sargat'. The review is marked as 'Recommended' and includes a play button icon. The text of the review is partially visible, mentioning 'This game's pacing is one of its strongest points...' and 'The performance was rock solid on my system...'. A play button icon is overlaid on the bottom right of the review snippet.

Total list and reviews from micro-influencers

Influencer Name	Video URL	Review Image
1 FoythTV	https://www.twitch.tv/videos/2307661003?t=0h0m4s	Screenshot 2024-11-25 at 8.31.23 AM.png
2 TattyHikari	https://www.twitch.tv/videos/2307899200?t=0h0m1s	Screenshot 2024-11-25 at 8.31.46 AM.png
3 Bilrard	https://www.twitch.tv/videos/2307965239?t=0h0m1s	Screenshot 2024-11-25 at 8.41.51 AM.png
4 JerrieDepp	https://www.twitch.tv/videos/2307970990?t=0h0m1s	Screenshot 2024-11-25 at 8.41.38 AM.png
5 OrlandoVision	https://www.twitch.tv/videos/2307941895	Screenshot 2024-11-25 at 8.30.08 AM.png
6 LuisxDevil	https://www.twitch.tv/videos/2307813988?t=0h0m1s	Screenshot 2024-11-25 at 8.41.03 AM.png
7 Shalalka	https://www.twitch.tv/videos/2307858911?t=06h44m16s	Screenshot 2024-11-25 at 8.42.13 AM.png
8 AlbyPhenix	https://www.twitch.tv/videos/2307661832?t=02h15m11s	Screenshot 2024-11-25 at 8.40.47 AM.png
9 OgamiBR	https://www.twitch.tv/videos/2308128070	Screenshot 2024-11-25 at 8.32.05 AM.png
10 Phenexa	https://www.twitch.tv/videos/2308439129	Screenshot 2024-11-25 at 8.41.18 AM.png
11 BaccarellIX	https://www.twitch.tv/videos/2308957469	Screenshot 2024-11-25 at 8.42.28 AM.png
12 oEverson	https://www.twitch.tv/videos/2308589411?t=02h35m08s	Screenshot 2024-11-25 at 8.42.43 AM.png
13 Kahodo	https://www.twitch.tv/videos/2308530138	Screenshot 2024-11-25 at 8.31.06 AM.png
14 Iuanradneyy	https://www.twitch.tv/videos/2308618054	Screenshot 2024-11-25 at 8.42.54 AM.png
15 TV_Serious	https://www.twitch.tv/videos/2308480893?t=02h26m35s	Screenshot 2024-11-25 at 8.34.54 AM.png
16 Eryuyu	https://www.twitch.tv/videos/2308385432?t=0h0m1s	Screenshot 2024-11-25 at 8.39.53 AM.png
17 Undoubtedly Link	https://www.twitch.tv/videos/2308509843?t=0h0m1s	Screenshot 2024-11-25 at 8.40.08 AM.png
18 HauAnubis	https://clips.twitch.tv/CrazyHilariousPieChocolateRain-Qlxu85E2dX_Qh6D8	Screenshot 2024-11-25 at 8.39.09 AM.png
19 MayShadowFax	https://www.twitch.tv/videos/2308401031?filter=archived&sort=time	Screenshot 2024-11-25 at 8.39.37 AM.png
20 komcsakogameplay	https://www.twitch.tv/videos/2309071870?t=0h0m1s	Screenshot 2024-11-25 at 8.33.02 AM.png
21 caroluai	https://www.twitch.tv/videos/2309242636	Screenshot 2024-11-25 at 8.32.41 AM.png
22 Crispy Gaming	https://www.twitch.tv/videos/2308273257	Screenshot 2024-11-25 at 8.38.49 AM.png
23 Maveco	https://www.twitch.tv/videos/2308977466?t=09h34m18s	Screenshot 2024-11-25 at 8.33.34 AM.png
24 TW Rando	https://www.twitch.tv/videos/2309273051?t=0h0m1s	Screenshot 2024-11-25 at 8.35.36 AM.png
25 Vtuber Arisa	https://www.twitch.tv/videos/2309182889?t=0h0m1s	Screenshot 2024-11-25 at 8.43.16 AM.png
26 Caverna	https://www.twitch.tv/videos/2308140439	Screenshot 2024-11-25 at 8.29.25 AM.png
27 Two 2 UR Head	https://www.twitch.tv/videos/2309126504	Screenshot 2024-11-25 at 8.43.33 AM.png
28 IndeDay	https://www.twitch.tv/videos/2309919401	Screenshot 2024-11-25 at 8.27.58 AM.png
29 Mental cracks	https://www.twitch.tv/videos/2310130176	Screenshot 2024-11-25 at 8.35.20 AM.png
30 MadMorkie	https://www.twitch.tv/videos/2309917902?t=02h31m49s	Screenshot 2024-11-25 at 8.38.23 AM.png
31 Dumpster Man TTV	https://www.twitch.tv/videos/2309261986?t=01h49m45s	Screenshot 2024-11-25 at 8.29.11 AM.png
32 NoxDiem	https://www.twitch.tv/videos/2310912086?t=0h0m1s	Screenshot 2024-11-25 at 8.38.36 AM.png
33 LucLands	https://www.twitch.tv/videos/2310948491?t=0h0m1s	Screenshot 2024-11-25 at 8.33.19 AM.png
34 yCaverna	https://www.twitch.tv/videos/2308140439	Screenshot 2024-11-25 at 8.37.50 AM.png
35 Anny Pichu	https://www.twitch.tv/videos/2311508619	Screenshot 2024-11-25 at 8.32.24 AM.png
36 Sticky Dog River	https://www.twitch.tv/videos/231162342	Screenshot 2024-11-25 at 8.36.21 AM.png
37 Pawkt	https://www.youtube.com/watch?v=VWYhj_OpieY&feature=youtu.be	Screenshot 2024-11-25 at 9.12.55 AM.png
38 FourStringer1	https://www.twitch.tv/videos/2311537220	Screenshot 2024-11-25 at 8.36.02 AM.png
39 Rabid Duckie	https://www.twitch.tv/videos/2311449284	Screenshot 2024-11-25 at 8.43.47 AM.png
40 Doidaum	https://www.twitch.tv/videos/2311740047?t=02h02m20s	Screenshot 2024-11-25 at 8.44.33 AM.png
41 Osinon	https://www.twitch.tv/videos/2311700349?t=01h49m01s	Screenshot 2024-11-25 at 8.54.22 AM.png
42 Spicinho	https://www.twitch.tv/videos/2312169221?t=00h43m50s	Screenshot 2024-11-25 at 8.44.20 AM.png

Micro-Influencer Broadcastings (1/2)

NOTE: Click on the images to view actual game play video. (South Korea excluded due to Twitch Poicy)

Conhecendo o game! #thedevilwithinsatgat #Overwatchcreator #ubisoftpartner #Foythtv - feythtv... feythtv went live on Twitch. Catch up on their The Devil Within: Satgat VOD now.

(+18) Vamos conhecer The devil within: satgat #thedevilwithinsatgat - tattyhikari on Twitch tattyhikari went live on Twitch. Catch up on their The Devil Within: Satgat VOD now.

trying #TheDevilWithinSatgat on Steam: https://store.steampowered.com/app/1802880/The_Devi... bilbert went live on Twitch. Catch up on their The Devil Within: Satgat VOD now.

Trying this game called The Devil Within | #thedevilwithinsatgat - jerriedepp on Twitch jerriedepp went live on Twitch. Catch up on their The Devil Within: Satgat VOD now.

MI PRIMERA ENTREVISTA EN RADIO! HOY CHISME | @ortandovision - ortandovision on Twitch ortandovision went live on Twitch. Catch up on their Just Chatting VOD now.

#publi #thedevilwithinsatgat - (Meta Saque 185) #ajude - #susto 200 BITS - Temos Legendas (CC) - Livro lzerados... ogambar went live on Twitch. Catch up on their The Devil Within: Satgat VOD now.

Joguinho novo e depois um terrorzin #thedevilwithinsatgat | Isorteio | Imetas - Juixsdevil on... juixsdevil went live on Twitch. Catch up on their The Devil Within: Satgat VOD now.

um novo dia! - tamazon !RPG Inuvuem !youtube - shalalaka on Twitch shalalaka went live on Twitch. Catch up on their Retró VOD now.

iruota #thedevilwithinsatgat Robe da fare - albyphenix on Twitch albyphenix went live on Twitch. Catch up on their Hunt: Showdowns 1896 VOD now.

The Devil Within: Satgat (1h Sponsored) / Farming Sim 25 later :d NEW !giveaway @Phenexa 's Ikafi phenexa went live on Twitch. Catch up on their The Devil Within: Satgat VOD now.

The Devil Within: Satgat - Steam #thedevilwithinsatgat - baccarelix on Twitch baccarelix went live on Twitch. Catch up on their The Devil Within: Satgat VOD now.

The Devil Within: Satgat. Playing it then Maybe Rotwk Challenges - mayshadoerfagg on Twitch mayshadoerfagg went live on Twitch. Catch up on their The Devil Within: Satgat VOD now.

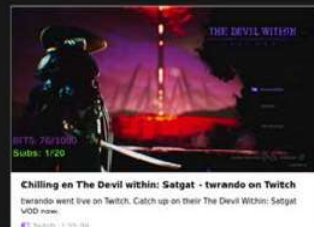
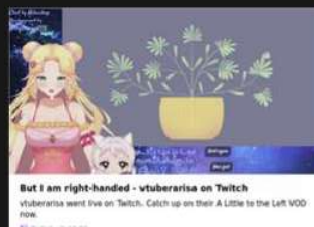
The devil in wants kids to get off the lawn | First Impression | #AD - andoubtedylink on Twitch andoubtedylink went live on Twitch. Catch up on their The Devil Within: Satgat VOD now.

Maoúanubis - Well keep your secrets then shadow gandalf! Watch MaoúAnubis's clip about "Well keep your secrets then shadow gandalf"

Noche de CHARLA y PROBRAR JUEGITOS :) - eryuyu on Twitch eryuyu went live on Twitch. Catch up on their Just Chatting VOD now.

Micro-Influencer Broadcastings (2/2)

NOTE: Click on the images to view actual game play video. (South Korea excluded due to Twitch Poicy)



G.Round Advertisements and Rewards

page 18/22 ~ 21/22

G.Round Advertisement - Main Banner

on G.Round Main Banners

Launch Banner

GROUND Games Blog Clips Store About How it works? Denny Download Launcher

Now available on STEAM and PS5!

Go to STEAM

Featured

The Devil Within: Satgat - Free Trial
Resonance Games
Period: Nov 21, 2024 - Nov 26, 2024

Yield! Fall of Rome
BilibiliGames
Period: Nov 21, 2024 - Dec 16, 2024
Goal of 100 reviews 0%

Challenge Event Banner

GROUND Games Blog Clips Store About How it works? Denny Download Launcher

Play, challenge, win! Big rewards awaits!

More Details Steam Page

1st Prize 2nd Prize 3rd Prize 4th/5th Prize 6th-10th Prize

Featured

Frontier Paladin
Singular Scheme
Period: Nov 27, 2024 - Dec 04, 2024
Goal of 100 reviews 93%

Want To Be Among The First To Experience Exclusive Worldwide AA To AAA Titles?
Join the G.Round Supporters today!

G.Round Advertisement - Blog, X(Twitter), Facebook

on G.Round Blog, X, Facebook and Discord

Blog

Announcements

Unleashing the Adventure: The Devil Within: Satgat is Live!

Nov 20, 2024

Dear G.Round Adventurers,

We are beyond excited to announce that The Devil Within: Satgat is now officially launched on STEAM as of November 21, 2024!

This long-awaited action-adventure title is also available globally on PC and PlayStation 5, marking a thrilling milestone for fans of immersive storytelling, intricate world building, and adrenaline-pumping combat.

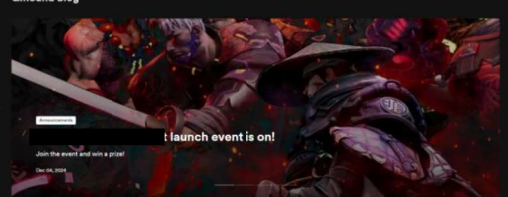
★ A Game Refined by the Community

Before its release, The Devil Within: Satgat was proudly featured as one of the private test games on G.Round, granting our loyal supporters early access to the game. This exclusive opportunity enabled testers to explore Kin Rip's world, unravel its mysteries, and experience its stylish combat firsthand.

The feedback from those tests played a critical role in shaping the final product. Thanks to the insights and dedication of our community, we've been able to refine and polish the game to meet—and hopefully exceed—your expectations.

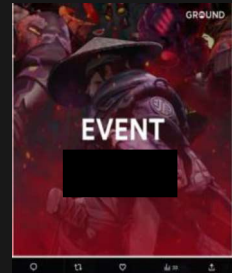
A heartfelt thank you to the Devil Within: Satgat team.

G.Round Blog



All Announcements Articles Platform Updates Store Updates

X(Twitter)



g.Round (@G.Round) · Nov 20, 2024

Mission Challenge Launch Event!

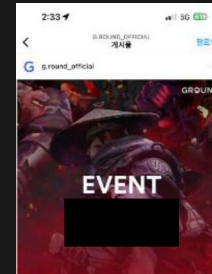
Join the mission challenge event now!

Event Date: Until Dec 8 (UTC)
Find out more: [g.roundnews.com/groundnews/259](#)

iPhone: [Mira Quest 3D](#)
[S1920 Keyboard](#)
G.Round (Steam Keyboard and sets more)

#GRoundNews

Facebook



g.Round Official (@Mission Challenge Launch Event)

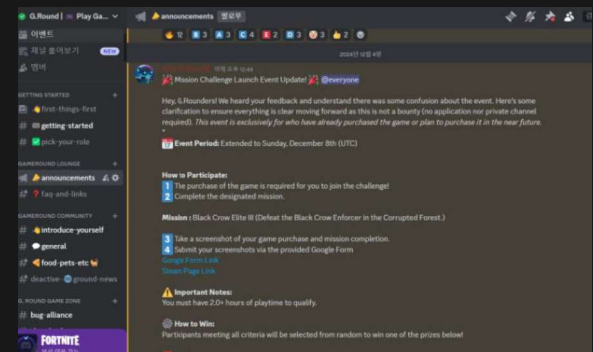
Hey G.Rounders!

Complete the mission and apply to win a big prize!

Event Date: Until Dec 8 (UTC)

How to join:

- 1 Purchase the game.
- 2 Complete the mission: Black Crow Elite II (Defeat Black Crow Elite)



Hey, G.Rounders! We heard your feedback and understood there was some confusion about the event. Here's some clarification to ensure everything is clear moving forward as this is not a bounty (no application nor private channel required). This event is exclusively for who have already purchased the game or plan to purchase it in the near future.

Event Period: Extended to Sunday, December 8th (UTC)

How to Participate:

- The purchase of the game is required for you to join the challenge
- Complete the designated mission.

Mission: Black Crow Elite II (Defeat the Black Crow Enforcer in the Corrupted Forest)

introduce-yourself

- Take a screenshot of your game purchase and mission completion.
- Submit your screenshots via the provided Google Form

[Google Form Link](#)
[Tweet Page Link](#)

Important Notes:

- You must have 2.00+ hours of playtime to qualify.

How to Win:

Participants meeting all criteria will be selected from random to win one of the prizes below!

Discord

G.Round Event - Public Review on Game Demo

47

G.Round Reviews

<https://gameround.co/detail/585/review/reviews>

G.Round Event - Mission Challenge via Purchase Promotion

74

Game Purchase Challenge Participation

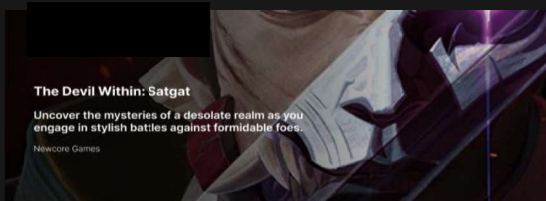
55

Micro-influencers (page 14)

+

19

G.Round Supporters



How to Win

Participants meeting all criteria will be selected from random to win one of the prizes below!

[Prizes]

- 1st Prize: Meta Quest 3S
- 2nd Prize: \$100 Gift Card
- 3rd Prize: G.Round Octave Keyboard (Choose MX Brown, Blue, or Red)
- 4th & 5th Prizes: \$70 Gift Card (2 winners)
- 6th-10th Prizes: React Wireless Headset (5 winners)

*If you already own the G.Round merchandise from above, reward will be given in G.Points

Thank you for your understanding and for helping us make this event even better. Best of luck to all challengers!

Mission Challenge Launch Event Update!

Hey, G.Rounders! We heard your feedback and understand there was some confusion about the event. Here's some clarification to ensure everything is clear moving forward as this is not a bounty (no application nor private channel required). *This event is exclusively for who have already purchased the game or plan to purchase it in the near future.*

Event Period: Sunday, December 8th (UTC)

How to Participate

- 1) The purchase of the game is required for you to join the challenge!
- 2) Complete the designated mission.

Mission: Black Crow Elite III (Defeat the Black Crow Enforcer in the Corrupted Forest.)

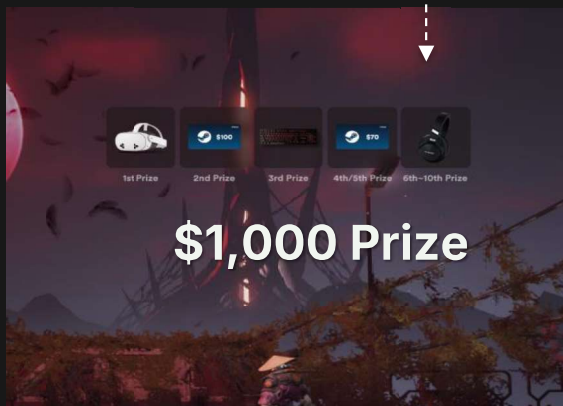
- 3) Take a screenshot of your game purchase and mission completion.
- 4) Submit your screenshots via the provided Google Form

Google Form Link - <https://forms.gle/Kn39ULeX1ar9em7A>

Steam Page Link - <https://bit.ly/Satgat>

▲ Important Notes:

You must have 2.0+ hours of playtime to qualify.



GROUND

End of Document

CBT SERVICES AGREEMENT

This CBT SERVICES AGREEMENT (“Agreement”) is made between Game Round, Inc. (“G.Round”) and the client listed in the Deal Terms below (“Client”) (each a “Party” and collectively, “Parties”), as of the latest date listed in the signature block below (“Effective Date”).

DEAL TERMS

Client	TZX Enterprises Limited (on behalf of NDUS Interactive)
Game(s)	██████████
Client Contact	Omar Alexis Camargo Sarmiento, legal@tzxent.com
Services Period	Beginning on the Effective Date, until completion of the agreed-upon Services
Price	5,000 USDT (Advance) + 30,000 USDT worth of XO (at 100 million FDV)
Service Level	See Service Level Details below for more information
Penalty Fee	USDT 35,000 in total which is part USDT and part XO token as stated in the price section of this agreement - This penalty shall be payable in the event that the Service stipulated in this Agreement cannot be executed due to the Client’s willful misconduct or gross negligence, or in the event the Service cannot proceed as scheduled under this Agreement due to reasons attributable to the Client and such issue is not resolved within 5 business days.

SERVICE LEVEL DETAILS

Service Scope	<ul style="list-style-type: none"> • 1 session of the Competitive Beta Test (“CBT”) • Tested by 5,000 players • 100,000 USDT (Cash + Token) to the prize pool
CBT	<p>The CBT will begin on 16 May 2025 and will be conducted on designated days within 8 days, during a time separately agreed upon. Client shall provide all reasonably requested marketing materials and a playable, working Game build at least 10 business days prior to the CBT start date. G.Round will ensure that, prior to the commencement of the CBT, a number of participants (“Testers”), as specified in the Service Scope above.</p> <p>The CBT may be conducted on the specific platform (“Platform”) operated by a third party designated by G.Round. Notwithstanding this</p>

	arrangement, G.Round shall retain primary responsibility for all rights and obligations under this Agreement.
--	---

STANDARD TERMS AND CONDITIONS

1. G.ROUND SERVICES

- 1.1. **The Services.** G.Round provides a Platform that will provide services focused on the pre-launch marketing of the Client's Game as further described and agreed upon in the Deal Terms above (the "Services").
- 1.2. **CBT.** A "CBT" is a test of the Game on the Platform by Testers who have signed up for the test, which takes place during the Services Period specified on the applicable Deal Terms (the "Testing Period"), where Testers will play the Game and earn rewards based on their rankings. If the Client wishes to add the FGT service, the CBT may include providing Testers' reviews, analytics data captured, and survey results related to the Services (together, the "Test Results").
- 1.3. **No Guarantees.** Except as specifically agreed in the Deal Terms, G.Round does not make any guarantees as to the results or accuracy of the Services.
- 1.4. **Privacy.** Client agrees to comply with all privacy laws with respect to the Testers and the Services.
- 1.5. **Adjustments to Services Period.** G.Round reserves the right to adjust the specific dates of the Services Period if reasonably required.

2. LICENSE GRANT

- 2.1. **Client License.** Client hereby grants to G.Round a worldwide, royalty-free license to create, copy, display, distribute, modify and use the Game, and any Client trademarks connected with the Game, in connection with the Platform for providing the Services, including but not limited to distributing the Game to Testers via the Platform and allowing them to download, install and use the Game.
- 2.2. **G.Round License.** G.Round grants Client a non-exclusive, worldwide, and royalty-free license to use and incorporate G.Round Tools or the equivalent tools of a third party designated by G.Round in the development of a game for distribution on the Platform. Client is also required to integrate the Coresight SDK for proper functioning of the Platform, with no liability on G.Round's part.

3. FEES

Client shall pay the Price and any other amounts detailed in the Deal Terms above (the "Fees"). The Fees are inclusive of any taxes which may apply to the Services. Clients agrees that they must pay any "Advance" or other up-front Fees in the Deal Terms within 14 days from the Effective Date. If the Deal Terms are changed, including the addition of more tests or the modification of any agreed-upon Services, the Fees may have to be adjusted.

4. REPRESENTATIONS AND WARRANTIES

Client warrants that the Game has undergone quality assurance and will provide commercially reasonable support for Testers. The Game, Client's Trademarks, and all materials provided do not infringe on any rights, laws, or regulations. The Game is free of viruses and does not knowingly interfere with third party devices or services. Client will comply with G.Round's policies for the Platform and interactions with Testers.

5. CONFIDENTIALITY

Both G.Round and Client agree to keep all confidential information disclosed by the other Party during the course of this Agreement confidential. This includes, but is not limited to, any information related to the Game, the CBTs, Test Results, the Platform, and any other proprietary information designated as confidential. Both Parties agree to use the confidential information solely for the purpose of fulfilling their obligations under this Agreement and to take all necessary measures to prevent unauthorized disclosure or use of such information. The obligations of confidentiality will survive the termination or expiration of this Agreement. Notwithstanding the foregoing, aggregated data which is not specific to Client or the Game does not constitute Client's Confidential Information.

Client may not communicate with Testers, except as explicitly allowed and facilitated through the Platform, and may not contact any Testers or request Testers' contact through any other means. Any actions in violation of this Section will be a material breach of this Agreement.

6. TERMINATION

- 6.1. **Term of Agreement.** This Agreement will begin on the Effective Date and continue until all Services are completed, or until terminated by either Client or G.Round as set out below.
- 6.2. **Termination for Breach.** The Parties may terminate this Agreement or any individual set of Deal Terms immediately upon written notice if (i) the other Party breaches any representation, warranty, or other term of this Agreement and that breach remains uncured for 15 days after notice of the breach, (ii) the other Party liquidates, dissolves, or discontinues its business for any reason, or enters into bankruptcy, whether voluntarily or involuntarily; or (iii) G.Round decides to no longer provide the Platform or the Services.
- 6.3. **Survival.** To the extent permitted by law, Sections 4, 5, and 7 to 10 of this Agreement will survive its expiration or termination for any reason.

7. DISCLAIMER; LIMITATION OF LIABILITY

- 7.1. THE CLIENT AGREES THAT THEIR USE OF THE PLATFORM IS AT THEIR SOLE RISK AND THAT THE PLATFORM, THE SERVICES, TEST RESULTS, AND THE G.ROUND TOOLS ARE PROVIDED "AS IS" AND "AS AVAILABLE" WITHOUT WARRANTY OF ANY KIND AND ARE FOR INFORMATIONAL PURPOSES ONLY. THE CLIENT ALSO AGREES THAT G.ROUND IS NOT RESPONSIBLE FOR ANY UNAUTHORIZED USE OF GAMES OUTSIDE THE PLATFORM OR THE SERVICES, INCLUDING ANY SALE OR DISTRIBUTION OF THE GAME ON "PIRATE" WEBSITES, TORRENTS, OR OTHER UNAUTHORIZED CHANNELS.
- 7.2. G.ROUND WILL NOT BE LIABLE FOR LOSS OF PROFITS, OR ANY SPECIAL, PUNITIVE, INCIDENTAL, INDIRECT, OR CONSEQUENTIAL DAMAGES ARISING OUT OF OR IN CONNECTION WITH THIS AGREEMENT OR THE SERVICES,



INCLUDING ANY ERRORS OR BUGS WITHIN THE PLATFORM OR THE G.ROUND TOOLS. FURTHERMORE, G.ROUND'S LIABILITY ARISING UNDER OR IN CONNECTION WITH THIS AGREEMENT OR THE SERVICES WILL NOT EXCEED THE AMOUNT PAID TO G.ROUND FOR THE SERVICES UNDER THIS AGREEMENT.

THESE LIMITATIONS OF LIABILITY APPLY TO THE FULLEST EXTENT PERMISSIBLE BY LAW.

8. INDEMNIFICATION

To the maximum extent permitted by law, Client agrees to indemnify the G.Round Parties from and against all third party claims, actions, suits, or proceedings, as well as all losses, damages, liabilities, costs, and expenses (including reasonable attorneys' fees and all reasonable related costs) arising out of any Client breach of this Agreement, including Client's representations and warranties.

9. GENERAL TERMS

This Agreement constitutes the entire agreement between G.Round and Client and supersedes all prior or contemporaneous agreements between G.Round and Client with respect to the subject matter of this Agreement. This Agreement may not be amended except in writing signed by both G.Round and Client. Any notices under this Agreement will be given to Client at the email address specified below its signature or in its account on the Platform. Client may not assign this Agreement or any of its rights under this Agreement, to any third party without G.Round's prior written consent of G.Round. No waiver of any provision of this Agreement is effective unless in writing signed by the Parties. If any provision of this Agreement is determined by a court of competent jurisdiction to be invalid or otherwise unenforceable, that provision will be enforced to the extent possible consistent with the stated intention of the Parties, while the remainder of this Agreement will continue in full force. This Agreement is governed by the laws of the State of California, USA, and all disputes will be resolved in the courts located in California.



BY SIGNING BELOW, each Party acknowledges that it has carefully read and fully understood this Agreement, and each agrees to be bound by the terms of this Agreement.

Game Round, Inc. (“G.Round”)
3003 North 1st Street #221, San Jose,
CA 95134, USA

TZX Enterprises Limited (“Client”)
2nd Floor, Ellen L.
Skelton Building, Fishers Lane, Road
Town, Tortola, BVI

서명인:
Danny Woo (G.Round)
C92842E07D1B424...

Signed by:
Omar Alexis Camargo Sarmiento (TZX)
2CGA1471C729460...

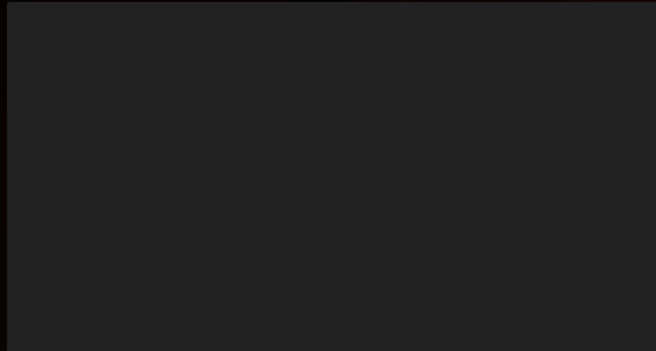
Name: Danny Woo
Title: CEO
Date: 4/2/2025
Email: danny@gameround.co

Name: Omar Alexis Camargo Sarmiento
Title: Director
Date: 4/8/2025
Email: legal@tzxent.com

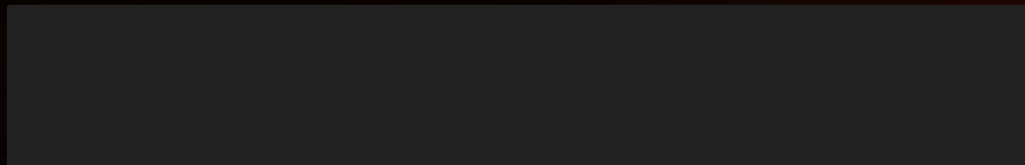
GROUND

Service Period

May 16, 2025 - May 23, 2025



Marketing - CBT Report Card



Back yourself in Competitive mode to earn.

NDUS Interactive



Service Overview

Total Participants

400+

Avg. Playtime

15:10
hours minsFeedback Event
Participants

100

Collected Reviews

91

Reviews Score

6.5

Collected Survey

64

Official Testing Date : 15 Mar, 2025


Game	<div style="background-color: #333; color: #ccc; padding: 5px;"><ul style="list-style-type: none">• Studio : NDUS INTERACTIVE Inc.• Platform : PC• Genre/Type : Action, Adventure, RPG, MOBA, Rogue-like, Shooter, Survival, Co-Op, Multiplayer, PvE, PvP</div>
Test Period	May 15, 2025 – May 23, 2025
Package	Basic Package
Played	0
Review Goal Progress	91%
Reviewed	91 (Review limit: 100)
Filled Survey	64
Full Access	Not in Use

Competitive Beta Test



page 4/15 ~ 7/15


Community Game Competition Test - Overview


 **Event Period:** May 16, 00:00 AM UTC – May 23, 3:00 PM UTC

Ready to step into the deep sci-fi world of ? This public test event is your chance to prove your skills, earn exclusive rewards, and shape the future of this multiplayer action game.


How It Works:

 Play  for at least 3 hours – <https://gameround.co/detail/642/info>


 Level up to earn your place in the rankings.

 Submit your proof of Account Level – <https://forms.gle/ono2NhZcnwk6xtaq5>


Playtest Schedule:

 **Europe:** 9 PM – 12 AM UTC


 **North America & LATAM:** 1 AM – 4 AM UTC


 **Asia:** 12 PM – 3 PM UTC


Community Game Competition Test - Rewards


 Rank 1: Meta Quest VR 3S


 Rank 2-3: \$100 Gift Card

 Rank 4-5: G.P 750

 Rank 6-10: G.P 300

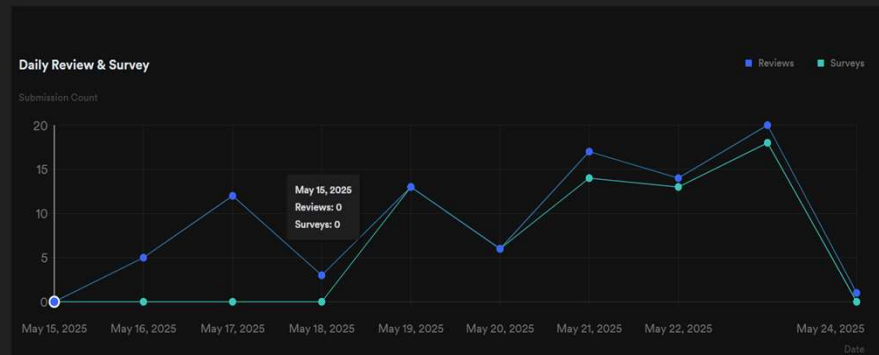
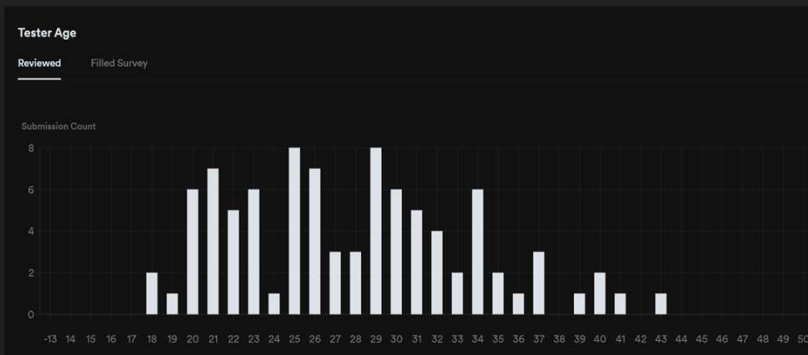
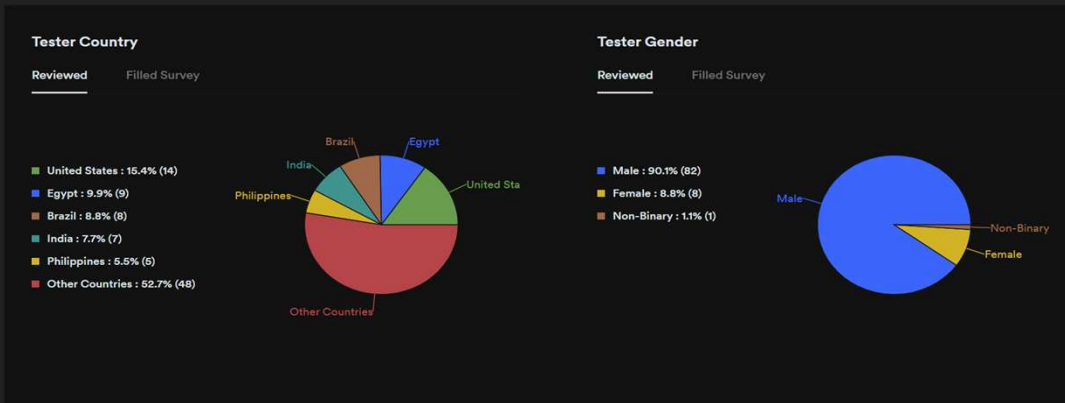
 Note: Participation will only be counted if the form is submitted.

 Don't forget to add  to your wishlist - <https://store.epicgames.com/en-US/p/xociety-a7d5fe>

 is more than just a game—it's a world where your decisions have real impact, and every battle counts.

Play, earn, and dominate.

Community Game Competition Test - Participants Statistics



Rewards Result and Announcement

Public Test Wrap-Up – Top Players, Big Rewards!

In May, G.Round hosted a major public test event for XOCIETY, the multiplayer sci-fi extraction game now available on the Epic Games Store. Thousands of players from around the world joined in to battle through scheduled regional servers, test gameplay features, and climb the Battle Pass Tier during the week-long event.

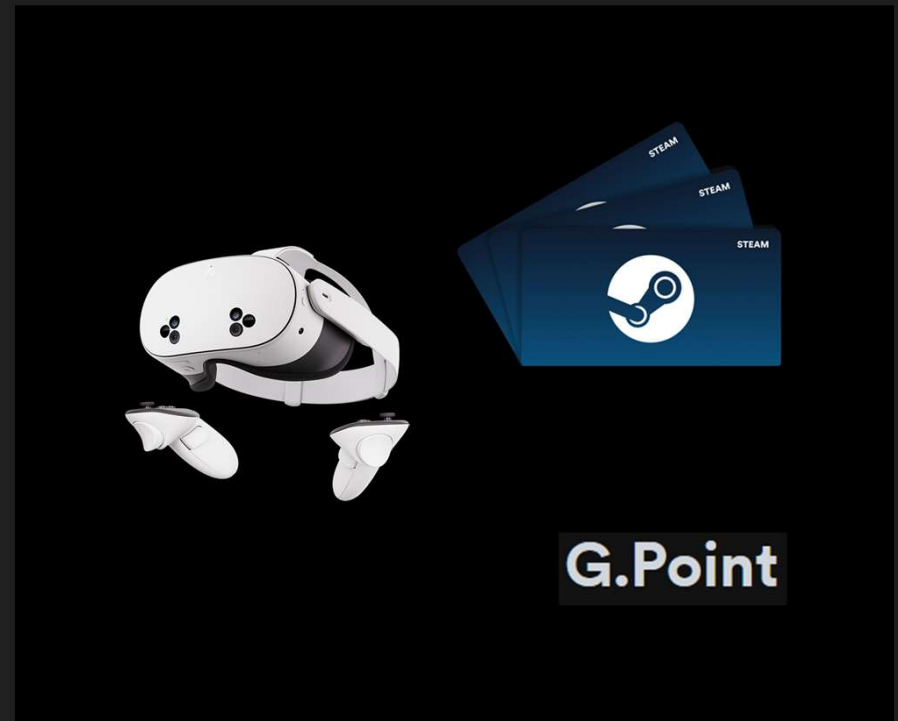
To make things even more exciting, we introduced a Community Ranking Challenge, where players who reached the highest tiers (*and played at least 3 hours*) could earn real-world prizes. From Meta Quest VR gear to digital currency rewards, this event gave dedicated participants a chance to be recognized for their in-game grind.

🏆 Here are the final winners of the G.Round Community Challenge:

- 🏆 Rank 1: piya – Meta Quest VR 3S
- 🏆 Rank 2-3: Mostafa Abdalla, Perfectus – \$100 Gift Card
- 🏆 Rank 4-5: magnfico1, EshmawyMan – G.Points 750

While prizing was originally planned for the top 10 players, only the top 5 fully met the playtime and submission requirements. If you're one of the winners listed above, keep an eye on your inbox—our store manager will be reaching out via email in the coming days to confirm details.

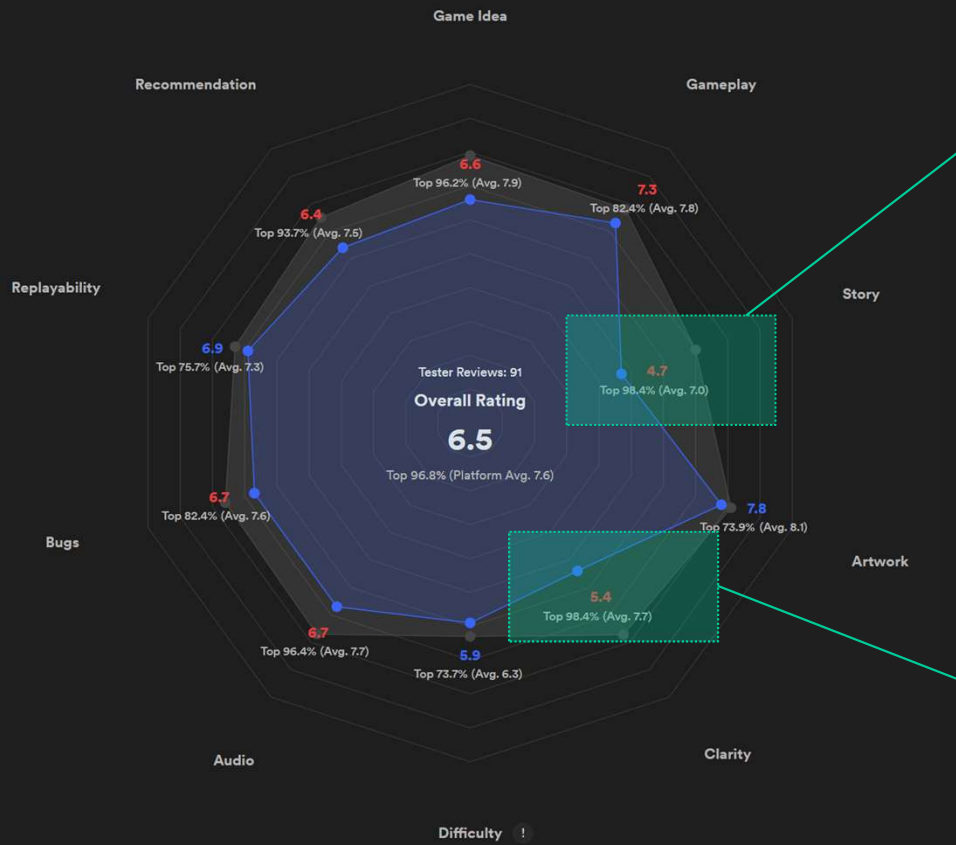
Prize distribution is scheduled for the first week of July.



Feedback Collection Event

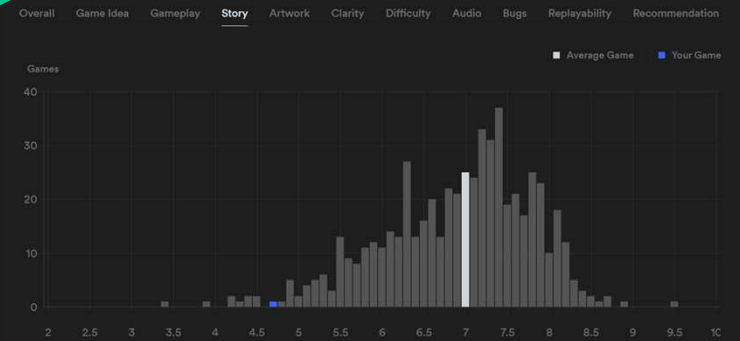
page 9/15 ~ 15/15

Game Evaluation Result



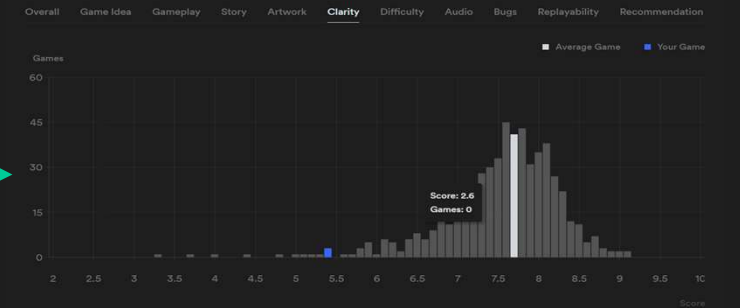
Where This Game Stands

Story 4.7 (Top 98.4% of all games)



Where This Game Stands

Clarity 5.4 (Top 98.4% of all games)



Review – Game Evaluation Questions(1/3)

Game Questions for Game Improvements

1. Game Idea : Is the game unique?
 2. Gameplay : How did you like the game mechanics?
 3. Story : Was it engaging and interesting?
 4. Artwork : How did you find the graphics, UI and illustrations?
 5. Clarity : How smoothly do you think the game introduced its mechanics, options, and features?
 6. Difficulty : How did you find the level of skills needed to complete the game?
 7. Audio : What's your opinion about the audio, like soundtrack, sound effects and voice acting?
 8. Bugs : Did you encounter bugs and technical issues while playing?
 9. Replayability : Would you play the game again?
 10. Recommendation : How likely would you recommend this game to a friend?
- Overall Rating : How was your overall experience with the game?

Review – Detailed Feedback of Game Evaluaton(1/2)

Participants		Collected Reviews				
100		91				
No	Submitted date	Username	User Type	Country	Review Content	Pick
90	May 24, 2025 03:00:15	Lucius-Maid	Supporter	Argentina	the map is absurdly large for the number of players, compared to last time where the map was small compared to the number of players where it...	
89	May 23, 2025 20:48:28	EhrawyMan	Supporter	Egypt	PROS: - Game is multiplayer, which means more fun with friends...	
88	May 23, 2025 16:17:46	DaLMaa	User	Egypt	the interface and the menu is simple no puzzles just plug and play i love the way of the drawing and colors and all...	
87	May 23, 2025 15:11:31 <small>Edited : May 23, 2025 15:25:35</small>	Mostafa Abdalla	Supporter	Egypt	OVERVIEW OF THE GAME While writing this review I played the game for 38 Hours and 20 Minutes, I will probably play more...	
86	May 23, 2025 14:59:44	RELOADED67	Supporter	India	Society is a Rough-like and co-op game focuses on many upgrades. ...	
85	May 23, 2025 14:57:12	Uclaoboat	Supporter Content Creator	Brazil	I found that the gunplay is ok, the abilities are interesting and overall I had fun. The cons for me would be the design of the ch...	

Review & Survey

Review Survey

Mostafa Abdalla Supporter May 23, 2025 Edited

Overall Feedback

OVERVIEW OF THE GAME

While writing this review I played the game for 38 Hours and 20 Minutes, I will probably play more again. After playing the game for those hours I can see the game has a good and nice concept for the game as the game is a bit similar to the battle royal genre but it's only based on extraction so you can fight players if you want or you can play if you want and both options the players will be rewarded for. One of the things that kept me playing was playing with my friends, which made me enjoy the game and learn how to play it despite encountering some bugs and problems. Overall the game is fun and There are a lot of ideas that can be added to the game to put various ways to play the game with some fixing to some issues we faced should make the game experience better.

You can view the full review from here as I reached the word limit but I will continue in the replies below. <https://1drv.ms/w/c/61e020ce5c0b6b42/ETsL0b9MyN9DjnOHwyPxL4UBe4ajBdJSHvK80ReKBwzfg?e=461kXz>

ABOUT THE GAME CONCEPT

The game is extraction-based so our goal is to collect as many credits in the game as we can and leave safely or fight other players to earn their credits. To collect credits we need to fight monsters from their spawn areas and at the end it spawn their boss.

ABOUT GRAPHICS, ANIMATIONS, AND ARTWORK

The game graphics is well-crafted and got a lot of details and shapes, plus the various shapes of characters available and the merch that we can purchase looks so good but what caught my attention the most is the artwork of the characters as it's well-made and they looked so good one of my favorite shape is the one who has a halo behind his head this character looked so good. However I had to pick something else because this was more obvious to be seen by other players so it was easier to be spotted from a long distance and I was afraid that it could make the hit box bigger, so I went to my second favorite one and it was the one with lava lines in his body he looks tough and has no big shapes that can expose him easily so he was easy to hide.

ABOUT THE MUSIC AND SFX

The music matched the fast-paced mood of the game and being cool and sound effects was so important as it made us immerse more into the game to feel every hit and to sense everyone around us and hear if there are enemies around. But during the gameplay and focusing on the sound effects I noticed that the sound of the sound effect and the movements didn't match the distance between players and caused a lot of confusion for example, many times my friends were so away from me (not so far) and when they switch their weapons or shoot the sound feels that they are just next to me and this made me think there are other people around me but it was the sound of my teammates switching weapons or moving and even outside

Review – Detailed Feedback of Game Evaluaton(3/3)

Participants		Collected Reviews				
100		91				
No	Submitted date	Username	User Type	Country	Review Content	Pick
90	May 24, 2025 03:00:15	Lucius-Maid	Supporter	Argentina	the map is absurdly large for the number of players, compared to last time where the map was sm all compared to the number of players where it ... Click to see the full review	-
89	May 23, 2025 20:48:28	EahmawyMan	Supporter	Egypt	PROS: - Game is multiplayer, which means more fun with friends... Click to see the full review	-
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85	May 23, 2025 14:57:12	Uclaoboa	Supporter Content Creator	Brazil	I found that the gunplay is ok, the abilities are interesting and overall I had fun. The cons for me would be the design of the ch... Click to see the full review	-

Review & Survey

Review Survey

[Uclaoboa](#) Supporter Content Creator May 23, 2025

Overall Feedback

I found that the gunplay is ok, the abilities are interesting and overall I had fun.
The cons for me would be the design of the characters. They are not bad. But for an older audience like myself (40), it wasn't that appealing.

The PVE aspect was ok too. I liked the visual of the monsters and idea of farming to level up before the PVP. Much better than just looting houses/boxes like in PUBG or other battleroyales. I guess this is a good selling point to build around and market the idea.

Tougher bosses with unique loot would be great.

I wish I had played more competitive matches. I got into it pretty late on the playtest. They looked more interesting and I also didn't have the time to refine my Motus earned.

Having more info on the secondary fire of weapons would be great too. Like, how much damage it does and how many bullets/ammo it consumes.

Survey – Specific Game Questions(1/3)

Game Questions for Game Improvements

1. What specific parts of the game did you enjoy the most?
(e.g. combat, story, visuals, characters)
2. If you could change or improve one thing about the game, what would it be and why?
3. Do you think the game's progression speed (leveling, content unlock, etc.) is appropriate?
If not, please tell us how it could be better.
4. Are there any features or gameplay mechanics you think are missing?
Please share your thoughts.
5. Please describe a memorable or enjoyable moment you had in the current version.
How could this moment be made even more impactful or fun?
6. Is there anything else you'd like to tell us about your experience or feedback for XOCIETY?

Survey – Specific Game Questions(2/3)

Participants

100

Collected Surveys

64

All 64 | Picked : 0 / 10 Q.P. distribution Last Updated 2025-08-01 10:43:30 UTC+0 Refresh

No	Submitted date	Username	User Type	Country	Survey	Pick
64	May 23, 2025 21:01:36	EshmawyMan	Supporter	Egypt	All submitted	No
63	May 23, 2025 20:36:27	Uclaoboa	Supporter Content Creator	Brazil	All submitted	No
62	May 23, 2025 16:21:23	DaLMaa	User	Egypt	All submitted	No
61	May 23, 2025 15:49:45	Mostafa Abdalla	Supporter	Egypt	All submitted	No
60	May 23, 2025 15:01:21	RELOADED67	Supporter	India	All submitted	No
59	May 23, 2025 14:36:40	Salah Eldeen Yasser	Supporter	Egypt	All submitted	No
58	May 23, 2025 14:36:34	magnico1	Supporter	Egypt	All submitted	No
57	May 23, 2025 14:30:12	Pavol Brezovský	Supporter	Slovakia	All submitted	No

Review & Survey

Review Survey

[EshmawyMan](#) Supporter

Auto translation ENG KOR Original

SURVEY 1

What specific parts of the game did you enjoy the most? (e.g. combat, story, visuals, characters)

Comabt was the best thing about this game, no actual story was included as it was only about battle royal and fighting other teams. It was nice how we could fight the same clan members in lobby until the countdown starts and the mode changes to battleroyal mode. Visuals are alright. Characters animation was really good as well as the bot enemies animation.

If you could change or improve one thing about the game, what would it be and why?

I would make the game playable 24/7 with no need for any VPN I would make a clear tutorial where everything in game is explained to enhance the players experience

Do you think the game's progression speed (leveling, content unlock, etc.) is appropriate? If not, please tell us how it could be better.

I don't feel it took that long to level up in battle royal as we all could level up quickly and get to the max possible exp for the game which is different from the collected credits we could get out of looting and defeating other players.

Are there any features or gameplay mechanics you think are missing? Please share your thoughts.

Maybe vanishing for a while would help while giving other enemy players some warnings to watch out. While getting shot, I really didn't know from where I was getting attacked and when I realized, I was already down. Like indicators to show where the attack is coming from, North, South, East or West and so on.

Please describe a memorable or enjoyable moment you had in the current version. How could this moment be made even more impactful or fun?

I can't share much because of my bad connection, but the extraction and fights there were epic as it was like catching other teams before escaping or running from other teams with exp and many credits that we looted. It felt great.

Is there anything else you'd like to tell us about your experience or feedback for XOCIETY?

I thank you for the experience and I wish the next time is far better to give equal opportunities to everyone playing your game. I struggled a lot with server availability as well as high ping. It's the first time I know that some games will have VPN mandatory in order to run. It was really surprising and frustrating. Suppose there is any esports tournament, I am sure I wouldn't be able to participate and If I participate, it would be totally buggy and frustrating with such a high ping. Thank you!

Survey – Specific Game Questions(3/3)

Participants

100

Collected Surveys

64

All 64 | Picked : 0 / 10

G.P. distribution

Last Updated 2025-08-01 10:43:30 UTC+0

Refresh

No	Submitted date	Username	User Type	Country	Survey	Pick
64	May 23, 2025 21:01:36	EshmawyMan	Supporter	Egypt	All submitted	No
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57	May 23, 2025 14:30:12	Pavol Brezovský	Supporter	Slovakia	All submitted	No

Review & Survey

Review Survey

Uclaoboa Supporter Content Creator

Auto translation ENG KOR Original

What specific parts of the game did you enjoy the most? (e.g. combat, story, visuals, characters)

I enjoyed the most the combat and the monsters. The PVE idea is cool and combat against players was fun.

If you could change or improve one thing about the game, what would it be and why?

I would build more upon the PVE idea. Making bosses that spawn in the map and that drop unique loot or something. A closed environment would be interesting for this kind of fight. Just like the Baron Pit on League of Legends. This way, to contest the objective you would have to get close. I would look for inspiration on the game Survive, available on steam. A battleroyale with a top down view.

Do you think the game's progression speed (leveling, content unlock, etc.) is appropriate? If not, please tell us how it could be better.

I do think its appropriate. The coins and MOTUS earned per match is looks enough. Also the cost of the competitive ticket. With that been said, I would make it so that it gets more expensive as your rank gets higher in the game. Otherwise, the competitive matches will lose its "risk aspect" overtime, as players start to accumulate a lot of currency.

Are there any features or gameplay mechanics you think are missing? Please share your thoughts.

In the spectator screen, being able to take a look at yours team mate would be nice.

Please describe a memorable or enjoyable moment you had in the current version. How could this moment be made even more impactful or fun?

The most memorable moment for me was being able to extract while another squad was trying to take me down. I used the ultimate that makes a "smoke screen" (or something similar) and when it dissipated the count down just finished.

Is there anything else you'd like to tell us about your experience or feedback for XOCIETY?

Most of the time I played in the Asian server with a bad ping. Despite that, I had fun. Thanks for having me! Hope to play it again on the next play test.

GROUND

End of Document